

Marigold (French) Strawberry Blonde

(*Tagetes patula*)

Annuals Culture (revised 01/14/21)

Plug crop time: 3 weeks

Transplant to finish: Premium packs, 3 to 4 weeks; Quarts or multi-plants in larger pots, 4 to 6 weeks

- Meet the “*New World marigolds*” – Strawberry Blonde and companion Fireball introduce germplasm never seen before in African or French marigolds that puts multicolour blooms on the same plant.
- Completely new look for premium packs, pots and decorative containers.
- In early Spring growing conditions, flowers age and change colour more slowly for maximum contrast. In warmer conditions, colour changes faster with less distinct contrast.

General Information

Exposure	Bloom Season	Height	Spread	Spacing
Sun	Early Spring, Spring, Late Spring, Summer, Late Summer, Autumn, Winter	8-10 in. (20-25 cm)	8-10 in. (20-25 cm)	6-10 in. (15-25 cm)

Germination

Seed Form	Recommended Plug Size	Seeds/Cell	Plug Crop Weeks	Days from 50% to maximum germination	Initial Media pH/EC (1:2)	Cover Seed
COT, DTL	288	1	3-4	2-3	6.2-6.5 pH 0.75 mmhos/cm	Yes

Plug Production

	Stage 1	Stage 2	Stage 3	Stage 4
Moisture	Level 4	Level 3-4	Level 3	Level 3
Temperature	70-72°F (21-22°C)	68-72°F (20-22°C)	68-75°F (20-24°C)	68-75°F (20-24°C)
Light	Optional			
Fertiliser	Less than 100 ppm N (Less than 0.7 EC)		100 to 175 ppm N (0.7 to 1.2 EC)	100 to 175 ppm N (0.7 to 1.2 EC)

Propagation Key Tips

Maintain soil pH of 6.2 to 6.5 to avoid iron toxicity.

Growing on to Finish

Growing on Temperature	Target Media pH/EC (1:2)	Fertiliser	Daylength
(day) 65-68°F (18-20°C) (night) 60-62°F (16-17°C)	6.2-6.5 pH 1.0-1.5 mmhos/cm	100 to 175 ppm N (0.7 to 1.2 EC)	Facultative Short Day

Crop Scheduling

Container Size	Plugs/Pot	Crop Time	Season	PGR
306 Pack/1801	1 (ppp)	3-4 (weeks)	Spring	-
4"/4.5"/Quart/10 cm	1 (ppp)	4-5 (weeks)	Spring	-
10" Pot or HB/3 Gallon/25 cm	5-6 (ppp)	4-6 (weeks)	Spring	-

Fertiliser Notation

Starting 1 week after transplant, apply fertilizer at rate of 100 to 175 ppm N and 0.7 to 1.2 mS/cm using predominantly nitrate-based fertilizer with low phosphorus. Maintain the media EC at 1.0 to 1.5 mS/cm and pH at 6.2 to 6.5. For constant fertilizer program, fertilizer can be applied at a rate of 75 to 100 ppm N 0.5 to 0.7 mS/cm while maintaining the above recommended EC and pH ranges.

Common Problems

Insects: Aphids, Mites, Whiteflies Diseases: Damping off in the seedling stage

Finishing Key Tips

Maintain soil pH of 6.2 to 6.4 to avoid iron toxicity. Quarts and multi-planted containers with several blooms open provide maximum contrast as blooms mature from rose to orange to straw colour.

NOTE: Growers should use the information presented here as guidelines only. PanAmerican Seed recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to confirm the treatment is available in their region as well as read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by PanAmerican Seed of any products listed herein. PanAmerican Seed's terms and conditions of sale shall apply to all products listed herein.

Variety Pictures



Strawberry
Blonde



Strawberry
Blonde



PanAmerican Seed Co.
622 Town Road, West Chicago, Illinois, USA, 60185
+1 800-231-7065 PanAmSeed.com

™ denotes a trademark of and ® denotes a registered trademark of Ball Horticultural Company in the US. It may also be registered in other countries.
©2025 Ball Horticultural Company