

Matricaria Vegmo Series

(*Tanacetum parthenium*)

Cut Flowers Culture (revised 10/16/25)

Fast year-round crop with good uniform stems. Popular filler flower with good post-harvest life.

General Information

Cultivation Type	Usage	Stem Length	Timing Group
Greenhouse, Tunnel	Filler	28-36 in. (71-91 cm)	N/A

Germination

Seed Form	Recommended Plug Size	Seeds/Cell	Plug Crop Weeks	Days from 50% to maximum germination	Initial Media pH/EC (1:2)	Cover Seed
PEL	288	1	4-5	3-5	5.6-5.9 pH 0.5 mmhos/cm	No

Plug Production

	Stage 1	Stage 2	Stage 3	Stage 4
Moisture	Level 5	Level 3-4	Level 2-3	Level 2-3
Temperature	64-68°F (18-20°C)	64-68°F (18-20°C)	64-68°F (18-20°C)	60-65°F (16-18°C)
Light	Optional	1,500-2,500 f.c. (16,100-26,900 Lux)	1,500-2,500 f.c. (16,100-26,900 Lux)	2,500-5,000 f.c. (26,900-53,800 Lux)
Fertiliser	Less than 100 ppm N (Less than 0.7 EC)	Less than 100 ppm N (Less than 0.7 EC)	100 to 175 ppm N (0.7 to 1.2 EC)	100 to 175 ppm N (0.7 to 1.2 EC)

Growing on to Finish

Target Media pH/EC (1:2)	Fertiliser	Daylength
6.0-6.5 pH 0.2-0.6 mmhos/cm	100 to 175 ppm N (0.7 to 1.2 EC)	Obligate Long Day

Daylength Notation

Matricaria has an obligate long day flowering response. Critical daylength is 14 hours. When extending daylength night interruption for 2-4 hours begun at 12:00 a.m., or early AM extension before dawn are effective. Cyclic lighting for 7.5 minutes every half hour can also be used.

Crop Scheduling

Cultivation Type	Support	Temperature	Density	Crop Time
Greenhouse	Recommended	16-18°C/60-65°F (day) 13-16°C/55-60°F (night)	7-8 plants/ft ² (75-86 plants/m ²)	10-12 weeks
Greenhouse	Recommended	13-14°C/55-58°F (day) 10-11°C/50-51°F (night)	7 plants/ft ² (75 plants/m ²)	14-16 weeks
Greenhouse	Recommended	22-24°C/72-76°F (day) 16-23°C/60-74°F (night)	8 plants/ft ² (86 plants/m ²)	7-10 weeks

Fertiliser Notation

Soil EC levels should be maintained at 0.2 to 0.6 during crop production. When fertilising through the irrigation system, maintain EC levels from 0.8 to 1.2. Very high EC levels promote lack of plant uniformity. Utilise potassium nitrate during the bud formation. Matricaria is sensitive to high salts.

Common Problems

Insects: aphids, leaf miners, Lepidopterous larvae, thrips Diseases: Botrytis, Pythium, Rhizotonia, Sclerotinia, Tospo viruses Other: Rosetting due to lack of sufficient daylength, tip abortion or leaf burning due to inadequate temperature control

Finishing Key Tips

Stem length is affected by daylength, temperature and fertility. High temperatures during induction will result in shorter stems. Matricaria is not sensitive to ethylene.

Harvest

Harvest when stem has 65-75% of flowers open.

Post Harvest

Use a holding solution for best performance.

Vase Life

Vase life average 11 days.

NOTE: Growers should use the information presented here as guidelines only. PanAmerican Seed recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to confirm the treatment is available in their region as well as read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by PanAmerican Seed of any products listed herein. PanAmerican Seed's terms and conditions of sale shall apply to all products listed herein.

Variety Pictures



Single



Snowball Extra



Sunny Ball



Yellow