

Lavandula Lavance Deep Purple

(*Lavandula angustifolia*)

Perennials Culture (revised 10/31/23)

Complete your Lavender program here!

Find four outstanding varieties to fill in your regionally focused program of *Lavandula angustifolia* from PanAmerican Seed. With Blue Spear, Avignon Early Blue, Ellagance Purple and Lavance Deep Purple, we have all the seed Lavender to keep you growing. Find detailed information in our regional Lavender Scheduling Tool at panamseed.com/perennials.

Plug crop time: 5 to 6 weeks

Transplant to finish: 9 to 11 weeks

- Produces the deepest purple-blue Summer colour with no bleaching, on the most controlled *L. angustifolia* available.
- The only well-bulked Summer English Lavender – does not break in shipping.
- Strong branching.
- Best for Summer production, longer days and higher temperatures. Can also be scheduled for traditional overwintering production with potting Weeks 28 to 32.
- Highly scented.
- Attracts pollinators, but does not attract deer and rabbits.

General Information

Exposure	Bloom Season	Height	Spread	Spacing
Sun	Late Spring, Summer, Late Summer	10-12 in. (25-30 cm)	10-12 in. (25-30 cm)	12 in. (30 cm)

Germination

Seed Form	Recommended Plug Size	Seeds/Cell	Plug Crop Weeks	Days from 50% to maximum germination	Initial Media pH/EC (1:2)	Cover Seed
PRM	288 128*	4 6	6-8 8-9	4-5	5.8-6.5 pH 0.7-1.2 mmhos/cm	Yes

* Recommend plug size for forcing.

Plug Production

	Stage 1	Stage 2	Stage 3	Stage 4
Moisture	Level 4	Level 3	Level 2-3	Level 2
Temperature	65-68°F (18-20°C)	65-68°F (18-20°C)	60-65°F (16-18°C)	60-65°F (16-18°C)
Light		2,000-2,500 f.c. (21,500-26,900 Lux)	2,500-3,500 f.c. (26,900-37,700 Lux)	4,000-5,000 f.c. (43,100-53,800 Lux)
Fertiliser		100 to 175 ppm N (0.7 to 1.2 EC)	175 to 225 ppm N (1.2 to 1.5 EC)	175 to 225 ppm N (1.2 to 1.5 EC)

Vernalisation

No

Propagation Key Tips

For forcing info: see Perennials Forcing Guide.

For scheduling info: see Lavender scheduling tool.

Spray damp-off fungicide. Provide good ventilation and active respiration in plug production. Grow on the dry side, with watering in early morning, to allow plugs to dry up during the day. If respiration and fertilisation are too low, *Lavandula angustifolia* can show "black spots" on cotyledons due to root pressure damage. This is reversible with improved ventilation and higher fertilisation.

Growing on to Finish

Growing on Temperature	Target Media pH/EC (1:2)	Fertiliser	Daylength
(day) 60-72°F (16-22°C) (night) 60-65°F (16-18°C)	5.8-6.5 pH 1.1-1.4 mmhos/cm	100 to 175 ppm N (0.7 to 1.2 EC)	Obligate Long Day

Daylength Notation

Critical Daylength: 14 hours

See Lavender Scheduling Tool at panamseed.com for finishing schedules per region.

Crop Scheduling

Crop Type	Container Size	Plugs/Pot	Crop Time	Season	PGR
Annual	4"/4.5"/Quart/10 cm	1 (ppp)	9-11 (weeks)	Summer, ADT 65°F (18°C)	daminozide 2,000-3,000 ppm Spray
Annual	4"/4.5"/Quart/10 cm	1 (ppp)	10-11 (weeks)	Autumn, ADT 65°F (18°C)	daminozide 2,000-3,000 ppm Spray
Overwinter	4"/4.5"/Quart/10 cm	1-3 (ppp)	30-38 (weeks)	Late Spring, ADT 60°F (16°C)	daminozide 2,000-3,000 ppm Spray
Annual	5"/6"/1 Gallon/15 cm	1-3 (ppp)	10-12 (weeks)	Autumn, ADT 65°F (18°C)	daminozide 2,000-3,000 ppm Spray
Overwinter	5"/6"/1 Gallon/15 cm	1-3 (ppp)	30-38 (weeks)	Late Spring, ADT 60°F (16°C)	daminozide 2,000-3,000 ppm Spray
Annual	5"/6"/1 Gallon/15 cm	1-3 (ppp)	10-11 (weeks)	Summer, ADT 65°F (18°C)	daminozide 2,000-3,000 ppm Spray

Fertiliser Notation

Apply constant fertilizer at rate 1 to 2 (100 to 125 ppm N/0.7 to 1.2 mmhos/cm EC or 150 ppm as needed).

Common Problems

Needs active climate, with good airflow, low RH and grow relatively dry. Must have excellent soil drainage, but also container field drainage. Will be prone to fungal disease (Leafspot, Botrytis) when high RH, little airflow, low light. Lavandula plants need to be dry when being shipped. No overhead watering in shipping, nor at retail environment. For Long day Summer production, try Lavance Deep Purple; this has better bulk and stronger color during long and high-light Summer days.

Finishing Key Tips

Avoid planting plug too deep. Keep plug surface same as medium surface. Grow low RH and high light. Let top soil dry in between waterings, but do not allow medium to dry, as high EC could cause root damage. Monitor for Botrytis, Root Rot, Leafspot, Aphids and Mites. For shipping, keep soil moist and plant dry. Lavance is best for Summer production, has best bulk. Do not plant early season. Growth is delayed in cool conditions. Use Ellagance Purple for annual early Southeast season and Avignon Early Blue for annual early South and Northwest season. See Lavender Scheduling Tool at panamseed.com for finishing schedules by region. For overwintered production, cut back just below top foliage; do this mid-Autumn, approximately 4 weeks before dormant period, or in Spring just before regrowth.

NOTE: Growers should use the information presented here as guidelines only. PanAmerican Seed recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to confirm the treatment is available in their region as well as read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by PanAmerican Seed of any products listed herein. PanAmerican Seed's terms and conditions of sale shall apply to all products listed herein.

Variety Pictures



Lavance Deep
Purple



Lavance Deep
Purple



PanAmerican Seed Co.
622 Town Road, West Chicago, Illinois, USA, 60185
+1 800-231-7065 PanAmSeed.com

™ denotes a trademark of and ® denotes a registered trademark of Ball Horticultural Company in the US. It may also be registered in other countries.
©2025 Ball Horticultural Company