

Heuchera Heucherette™ Series

(*Heuchera sanguinea*)

Annuals Culture (revised 12/03/25)

A dual-bonus component for part-shade Spring combos!

This new compact and floriferous, short-stemmed Heuchera series offers striking foliage and attractive flowering for a neat display at retail and in gardens. Add it to part-shade Spring and early-Summer combos to grab consumer attention.

Plug crop time: 8 to 12 weeks

Transplant to finish: annual Spring 12 to 16 weeks, overwintered Spring 24 to 32 weeks

- Compact *Heuchera sanguinea* has medium-sized leaves and short, sturdy flower stems with large flower spikes.
- Flowers naturally from Spring to early Summer.
- Can also be grown as a tender perennial in zones 6a to 8a.
- Does not perform well in Summer heat and high intensity light; not intended for Summer production and sales.

General Information

Exposure	Bloom Season	Height	Spread	Spacing
Partial Sun	Spring, Late Spring, Summer	10-14 in. (25-36 cm)	8-10 in. (20-25 cm)	10 in. (25 cm)

Germination

Seed Form	Recommended Plug Size	Seeds/Cell	Plug Crop Weeks	Days from 50% to maximum germination	Initial Media pH/EC (1:2)	Cover Seed
PEL	128 72	3 4	8-10 9-12	12-14	5.8-6.4 pH 1.0-1.2 mmhos/cm	No

Plug Production

	Stage 1	Stage 2	Stage 3	Stage 4
Moisture	Level 3-4	Level 3-4	Level 3	Level 2-3
Temperature	68-71°F (20-22°C)	65-68°F (18-20°C)	63-66°F (17-19°C)	61-65°F (16-18°C)
Light	Light	4-5 mol·m ⁻² ·d ⁻¹	4-8 mol·m ⁻² ·d ⁻¹	6-10 mol·m ⁻² ·d ⁻¹
Fertiliser	Less than 100 ppm N (Less than 0.7 EC)	100 to 175 ppm N (0.7 to 1.2 EC)	100 to 175 ppm N (0.7 to 1.2 EC)	150 to 175 ppm N (1.0 to 1.2 EC)

Propagation Key Tips

1. High humidity surrounding the pelleted seed will improve the germination rate at the early germination and seedling production stage. 2. The germination and usability rate is significantly improved by covering with Reemay, or growing under a tent, or growing on a mist bench, from OGC* to 2 true leaf stage (about 3 weeks). 3. Do not overwater the plug tray, as it could suffocate the tiny seed. Use the mist nozzle and keep the soil moisture level between 3 to 4. *OGC: out of germination chamber

Growing on to Finish

Growing on Temperature	Target Media pH/EC (1:2)	Fertiliser	Daylength
(day) 50-65°F (10-18°C) (night) 50-55°F (10-13°C)	6.0-6.8 pH 1.4-1.8 mmhos/cm	225 to 300 ppm N (1.5 to 2.0 EC)	Day Neutral

Crop Scheduling

Container Size	Plugs/Pot	Crop Time	Season	PGR
4"/4.5"/Quart/10 cm	1 (ppp)	12-16 (weeks)	Late Spring	-
5"/6"/1 Gallon/15 cm	2-3 (ppp)	12-16 (weeks)	Late Spring	-
8"/2 Gallon/20 cm	3-4 (ppp)	12-16 (weeks)	Late Spring	-

Fertiliser Notation

Heucherette needs medium-to-high, well-balanced fertilisation to prevent lower leaves from degrading.

Chemical Sensitivity

Growing under temperatures below 60°F/15°C for the first 6 weeks after transplanting is essential for optimal bulking.

Common Problems

PESTS AND DISEASES: The primary disease to watch for is Rhizoctonia crown rot. Botrytis is another disease that could become problematic. Botrytis, like Rhizoctonia, often occurs during the overwintering process but is also likely to occur under dense plant canopies. Other observed diseases include Pythium, Phytophthora, powdery mildew, rust and leaf spots.

Finishing Key Tips

TEMPERATURE: Growing under temperatures below 60°F/15°C for the first 6 weeks after transplanting is essential for uniformity of flowering. Warmer temperatures could significantly delay flowering and cause flowers to not be uniform. **MOISTURE:** Heuchera prefer average moisture levels. They do not tolerate overly wet or overly dry conditions. Do not allow the plants to dry out between waterings. Under high light intensities, marginal leaf burn may occur if the plants are grown to dry, with too low of fertilisation. PGRs are not needed. Grow cool and ensure an active climate.

NOTE: Growers should use the information presented here as guidelines only. PanAmerican Seed recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to confirm the treatment is available in their region as well as read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by PanAmerican Seed of any products listed herein. PanAmerican Seed's terms and conditions of sale shall apply to all products listed herein.

Variety Pictures



Pink



Red