



Visit PanAmerican Seed® This June For FlowerTrials® 2022

Indulge yourself in a world of flowers when visiting PanAmerican Seed in Hendrik-Ido-Ambacht in The Netherlands. Reserve one-on-one time with your area manager.

VENHUIZEN, NETHERLANDS May 2022: FlowerTrials returns this June 14-17 to an in-person event, and PanAmerican Seed is pleased to host an exhibit of its best-quality, seed-raised products for 2023 sales. At its [FlowerTrials host facility in Hendrik-Ido-Ambacht](#), you'll walk through 75 years of seed experience, breeding quality, and professional growth.

"It's time to indulge yourself in a world full of flowers. We're thrilled to once again exhibit during FlowerTrials – you can't afford to miss it," says **Jeroen Starr**, Sales Manager for PanAmerican Seed. "Besides seeing a wide range of the quality PanAmerican Seed assortment, FlowerTrials gives you a one-on-one experience with your area manager, who can share all of the details on the newest plants and programs for your region in 2023."

Now known as a spectacular international event, FlowerTrials has earned a firm place on the ornamentals calendar. FlowerTrials 2022 takes place 14-17 June 2022, and features 61 horticultural companies exhibiting in three different regions.

To make sure the PanAmerican Seed area managers can prepare for your visit, reserve your appointment online through the FlowerTrials registration website: <https://www.flowertrials.com/en/members/panamerican-seed>

If you have any questions, please reach out to the PanAmerican Seed marketing contact below. For a preview of our newest introductions, watch the video promotion at the following link: <https://vimeo.com/690556470>

Questions? Contact:

PanAmerican Seed

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FlowerTrials location:

Florensis

Langeweg 79

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The Netherlands

PanAmerican Seed.



About PanAmerican Seed

PanAmerican Seed is an internationally renowned breeder and producer of seed-raised flowers and vegetables based in West Chicago, Illinois, USA that produces high-quality and best-performing varieties. Research facilities in North and South America, the Pacific Rim and Europe enable us to test and evaluate new varieties under numerous conditions. Our state-of-the-art seed distribution center guarantees quick, efficient processing of orders for our worldwide customers. Visit www.panamseed.com for more information.