



Explore What's New From PanAmerican Seed From Home! Register for FlowerSTREAM, June 11, And Download The App

The PanAmerican Seed team will showcase new varieties during its FlowerSTREAM webinar event and through the company's mobile app.



VENHUIZEN, THE NETHERLANDS, May 2020: PanAmerican Seed® announces a virtual way to explore its top new product introductions through **FlowerSTREAM** – a one-hour webinar experience with PanAmerican Seed's expert team. Guests can sign up at www.panamseed.com/flowerstream for one of two convenient FlowerSTREAM time slots on Thursday, June 11, 9: 00-10:00 and 14:00-15:00 (in Amsterdam).

In addition, PanAmerican Seed has launched an update to its mobile app that puts all of the 2021 introductions in your pocket. Search for "panamerican seed" in your preferred app store, or [visit our website](#) for direct links to download.

"We are happy to provide our customers the chance to see new varieties and to interact with our team. The FlowerSTREAM event and our complementary app further connects us while having to stay apart," says FlowerSTREAM host and PanAmerican Seed Sales Manager **Jeroen Star**. "We're confident guests will enjoy the latest new plants from PanAmerican Seed and feel excitement as they plan programs for the year to come."

To register for FlowerSTREAM and for a sneak peek at the new products on the agenda, visit www.panamseed.com/flowerstream.

About PanAmerican Seed

PanAmerican Seed is an internationally renowned breeder and producer of seed-raised flowers and vegetables based in West Chicago, IL, that produces high-quality and best-performing varieties. Research facilities in North and South America, the Pacific Rim and Europe enable us to test and evaluate new varieties under numerous climate conditions. Our state-of-the-art seed distribution center guarantees quick, efficient processing of orders for our worldwide customers. Visit www.panamseed.com for more information.