

## PanAmerican Seed 2-Year Catalog Now Available

## The 2020/2021 PanAmerican Seed catalog reaches emerging markets and lifestyle trends for North America and around the world.

WEST CHICAGO, ILLINOIS, June 2019: PanAmerican Seed announces the availability of its <u>two-year (2020/2021) catalog</u>. This catalog features exciting new varieties introduced at California Spring Trials, such as Beacon<sup>™</sup> Impatiens, which has high resistance to Impatiens downy mildew. The catalog also includes a special promotion of Wave® Petunias highlighting its upcoming 25-year anniversary.

The 2020/2021 PanAmerican Seed catalog is printed in a sleek design to allow customers easy access when searching for specific plants and programs that work for them. Separate color tabs make navigating the 245 pages easier, and provides a look at the latest global market segments PanAmerican Seed serves:

- Annuals
- Perennials
- Potted Plants
- · Cut Flowers
- Vegetables
- Combos

"PanAmerican Seed strives to provide the highest quality seed and support to its customers," says **Sean Valk**, Global Sales Director, PanAmerican Seed. "We believe this latest catalog illustrates that PanAmerican Seed is always adapting to the market as a premier global seed provider."

Contact your preferred supplier to order PanAmerican Seed products or to request a printed copy of the 2020/2021 catalog. Digital copies can be <u>viewed online now</u>. Panamseed.com makes it easier for you to grow.

## About PanAmerican Seed

PanAmerican Seed is an internationally renowned breeder and producer of seed-raised flowers and vegetables based in West Chicago, IL, that produces high-quality and best-performing varieties. Research facilities in North and South America, the Pacific Rim and Europe enable us to test and evaluate new varieties under numerous climatic conditions. Our state-of-the-art seed distribution center guarantees quick, efficient processing of orders for our worldwide customers. Visit www.panamseed.com for more information.