

## PanAmerican Seed 2-Year Catalog Now Available

## The 2020/2021 PanAmerican Seed catalog reaches emerging markets and lifestyle trends for North America and around the world.

WEST CHICAGO, ILLINOIS, June 2019: PanAmerican Seed announces the availability of its two-year (2020/2021) catalog. This catalog features exciting new varieties introduced at California Spring Trials, such as Beacon™ Impatiens, which has high resistance to Impatiens downy mildew. The catalog also includes a special promotion of the Wave® Petunias brand highlighting its 25-year anniversary.

The 2020/2021 PanAmerican Seed catalog is printed in a sleek design to allow customers easy access when searching for specific plants and programs that work for them. Separating color tabs make navigating the 245 pages easier, and provides a look at the latest global market segments PanAmerican Seed serves:

- Annuals
- Perennials
- Potted Plants
- · Cut Flowers
- Vegetables
- Combos

"PanAmerican Seed strives to provide the highest quality seed and support to its customers," says **Sean Valk**, Global Sales Director, PanAmerican Seed. "We believe this latest catalog illustrates that PanAmerican Seed is always adapting to the market as a premier global seed provider."

Contact your preferred supplier to order PanAmerican Seed products or to request a printed copy of the 2020/2021 catalog. Digital copies can be viewed online now. Panamseed.com makes it easier for you to grow.

About PanAmerican Seed

PanAmerican Seed is an internationally renowned breeder and producer of seed-raised flowers and vegetables based in West Chicago, IL, that produces high-quality and best-performing varieties. Research facilities in North and South America, the Pacific Rim and Europe enable us to test and evaluate new varieties under numerous climatic conditions. Our state-of-the-art seed distribution center guarantees quick, efficient processing of orders for our worldwide customers. Visit www.panamseed.com for more information.