## Kitchen Minis® Program Now Part of PanAmerican Seed®

PanAmerican Seed purchased the indoor vegetable program from Dalina Genetics® to supplement its wide range of compact veggies and stay strong in the growing urban gardening market.



WEST CHICAGO, ILLINOIS, March 2019: PanAmerican Seed® is pleased to announce it has purchased the Kitchen Minis® program from Dalina Genetics, a Danish breeder of ornamental and edible plants. The purchase includes breeding lines, as well as commercial products of compact tomatoes and cucumbers.

This announcement comes only a few years after PanAmerican Seed's acquisition of Ex-Plant in January 2017. The new genetics from Dalina supplement PanAmerican Seed's wide range of indoor edible peppers procured from Ex-Plant. The company can now offer a complete assortment of compact vegetables for growers worldwide.

"Urban and small-space gardening is a strong trend around the world, especially by younger consumers," says **Sean Valk**, Global Sales Director of PanAmerican Seed. "With the innovative breeding these new genetics bring, partnered with our best distribution of seeds, there's real potential to take this segment to the next level."

Besides their compact growth habit, which eliminates the use of growth-regulating chemicals, the Kitchen Minis' taste and shelf life at retail has been an important aspect of continued breeding. Ongoing development will remain in Denmark where it will be merged into PanAmerican Seed-DK (formerly Ex-Plant A/S). Dalina breeder **Hans Henrik Kampmann** will lead the program until it is fully integrated into PanAmerican Seed.

"We are excited to see Kitchen Minis added to the PanAmerican Seed assortment," says Kampmann. "The industry is already familiar with these great genetics, and within PanAmerican Seed they will be available for even more growers and consumers."

For more details on the Kitchen Minis program and to learn about the full assortment of compact vegetables from PanAmerican Seed, contact your preferred supplier or visit <u>www.panamseed.com</u>.

## About PanAmerican Seed

PanAmerican Seed is an internationally renowned breeder and producer of seed-raised flowers and vegetables based in West Chicago, IL, that produces high-quality and best-performing varieties. Research facilities in North and South America, the Pacific Rim and Europe enable us to test and evaluate new varieties under numerous climatic conditions. Our state-of-the-art seed distribution center guarantees quick, efficient processing of orders for our worldwide customers. Visit www.panamseed.com for more information.