Wave® Carmine Velour Spreading Petunia Wins All-America Selections National Award

This vivid landscape performer was one of the highest scoring plants at the 2018 trials, and took top marks from judges across the country with its bright color.



WEST CHICAGO, ILLINOIS, November 2018: PanAmerican Seed is pleased to accept a 2019 <u>All-America Selections National Award</u> for its new <u>Wave® Carmine Velour spreading petunia</u>. According to AAS, it received one of the highest scores among the 2018 plant trials. The judges from coast to coast were impressed with its vibrant, hot carmine-cherry color and its vigorous, flat, spreading plant habit – a signature of the award-winning Wave series. This award marks nearly 25 years since Wave accepted its first AAS win for Wave Purple Classic when it was introduced in 1995.

Bred by **Jian Ping Ren** at PanAmerican Seed's Elburn, Ill., facility, the new Carmine Velour is a bright color addition to the Wave series, notable for its carpet of color effect. The virtually care-free plants bloom all season with masses of flowers along the entire length of each branch with no trimming back. Wave spreading petunias are a popular choice for trailing over large baskets, window boxes, retaining walls, and other sunny garden settings.

"We are thrilled to accept this latest award for Wave petunias," says **Lisa Lacy**, Global Product Manager for PanAmerican Seed. "The fresh, modern color we continue to develop into this product, while staying true to the extraordinary garden performance the plant is known for, will ensure it remains appealing to today's gardener. Having a new win for this series inspires our breeding team to introduce even more innovations with Wave."

All-America Selections Winners receive special promotion and recognition in consumer media through the AAS organization. Seed is available now; be sure to include Wave Carmine Velour spreading petunia in your spring assortment. <u>Contact your preferred distributor to place an order.</u>

Visit <u>www.panamseed.com</u> to see the full lineup of Wave petunias and watch for Wave Carmine Velour's debut at California Spring Trials and trade shows in 2019.

About All-America Selections

Since 1932, All-America Selections (AAS) has promoted new garden seed varieties that pass the test of superior garden performance judged in impartial trials throughout North America. For more information, visit www.all-americaselections.org.

About PanAmerican Seed

PanAmerican Seed is an internationally renowned breeder and producer of seed-raised flowers and vegetables based in West Chicago, IL, that produces high-quality and best-performing varieties. Research facilities in North and South America, the Pacific Rim and Europe enable us to test and evaluate new varieties under numerous climate conditions. Our state-of-the-art seed distribution center guarantees quick, efficient processing of orders for our worldwide customers. Visit www.panamseed.com for more information.