



American Farmer TV Series Broadcasts Segment Featuring PanAmerican Seed This Summer

The show explores recent breakthroughs in plant breeding and showcases the dedicated team behind PanAmerican Seed's flowers and vegetables.

WEST CHICAGO, ILLINOIS, August 2018: PanAmerican Seed announces further broadcasting of its TV segment produced by DMG Productions (Jupiter, FL) for the highly acclaimed TV series [American Farmer](#), a breakthrough program that showcases the latest advancements in agriculture and farming. The show will air Tuesday, Aug. 28, at 8:30 am ET on RFD-TV. Check local listings for specific date and times.

As a world leading breeder and producer of F1 and open-pollinated flower and vegetable seed, PanAmerican Seed markets its products to both wholesale and retail distributors around the globe. The company continually strives to solve grower production and sales issues with high quality products whose benefits are carried all the way to the consumer level.

American Farmer viewers get a behind-the-scenes look at PanAmerican Seed, gaining insight about the research involved to introduce new products and ensure they meet the demands of the market. The segment also sheds light in what makes PanAmerican Seed a leading breeder.

"PanAmerican Seed is excited to share our story and the groundbreaking efforts made to breed and produce our flower and vegetable seeds, says **Claire Josephson**, PanAmerican Seed Marketing Manager. "The debut of our segment on *American Farmer*, and their subsequent rebroadcasts this year, will shine light on our HandPicked Vegetables to further educate fresh market and hobby farmers."

For more information, visit www.panamseed.com.

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Try watching this video on www.youtube.com, or enable JavaScript if it is disabled in your browser.

About PanAmerican Seed

PanAmerican Seed is an internationally renowned breeder and producer of seed-raised flowers and vegetables based in West Chicago, IL, that produces high-quality and best-performing varieties. Research facilities in North and South America, the Pacific Rim and Europe enable us to test and evaluate new varieties under numerous climate conditions. Our state-of-the-art seed distribution center guarantees quick, efficient processing of orders for our worldwide customers. Visit www.panamseed.com for more information.

About American Farmer

American Farmer is a breakthrough program on a mission to showcase the latest advancements in agriculture and farming. From seed to harvest, livestock and more, our producers have traveled the country covering the people, places and issues impacting all areas of farm country.