



## Dutch Spring Trials 2024

**Date: 4/29/2024 - 5/3/2024**

**Location: PanAmerican Seed EU | The Netherlands**



During week 18, eight breeders in North-Holland will show their new assortment developments to growers, retailers and industry colleagues. These affectionately named "pack trials" have been a strong tradition for years and offer the perfect opportunity to view the latest pot and bedding plants on the greenhouse benches while discussing business possibilities on a one-to-one basis.

PanAmerican Seed will welcome visitors, by appointment only, from Monday 29th of April to Friday 3rd of May. Opening hours are from Monday to Thursday 08:00 - 17:00 hrs and on Friday from 08:00 - 15:00 hrs. Interested visitors are invited to make an appointment via the contact details below.

Prepare for the new season and discover hundreds of pot and bedding plants! Book your appointment for the Dutch Spring Trials now via your area manager.

Sjaak Ros – [sros@panamseed.com](mailto:sros@panamseed.com)

Sylvia Rocheteau – [srocheteau@panamseed.com](mailto:srocheteau@panamseed.com)

Anne Dekker – [adekker@panamseed.com](mailto:adekker@panamseed.com)

Willa You – [yjou@panamseed.com](mailto:yjou@panamseed.com)

Jeroen Star – [jstar@panamseed.com](mailto:jstar@panamseed.com)

Hussam Naser Eddin – [heddin@panamseed.com](mailto:heddin@panamseed.com)

For marketing, please reach out to Eva Wijnker – van der Cruisen ([ewijnker@panamseed.com](mailto:ewijnker@panamseed.com)).

### **Dutch Spring Trials**

Date: 29 April - 3 May

Location: Elbaweg 35, 1607 MN Hem