



# FlowerTrials® 2024

**Date: 6/11/2024 - 6/14/2024**

**Location: Hendrik-Ido-Ambacht**



FlowerTrials features multiple participating horticulture companies in three different regions. From its humble beginnings to the spectacular international event it is today, FlowerTrials has earned a firm place on the ornamentals calendar. There is nowhere else to be in June! Growers and retailers need to stay on top of the latest developments and trends. Therefore, we say: You simply can't afford to miss FlowerTrials!

To make sure the PanAmerican Seed area managers can prepare for your visit, reserve your appointment online through the FlowerTrials registration website: <https://www.flowertrials.com/en/members/panamerican-seed>

**Questions? Contact:**

**PanAmerican Seed**

Eva van der Cruijssen | [eventseu@panamseed.com](mailto:eventseu@panamseed.com)

Tel. +31 (0)228 541 844

**FlowerTrials location:**

Florensis

Langeweg 79

3342 LD Hendrik-Ido-Ambacht

The Netherlands