

Strawberry Fresca

(*Fragaria x ananassa*)

Vegetables Culture (revised 02/25/20)

Days from transplant to ripe fruit: 85

- Produces medium-sized berries from the start of Summer through Autumn.
- Best in baskets, containers and in-ground.

General Information

| Exposure | Bloom Season | Height | Spread | Spacing |
|----------|---------------------|----------------------|-------------------------|-------------------------|
| Sun | Spring, Late Spring | 3-4 in. (8-10 cm) | 10-12 in. (25-30 cm) | 10-14 in. (25-36 cm) |

Germination

| Seed Form | Recommended Plug Size | Seeds/Cell | Plug Crop Weeks | Days from 50% to maximum germination | Initial Media pH/EC (1:2) | Cover Seed |
|-----------|-----------------------|------------|-----------------|--------------------------------------|-----------------------------|-------------|
| RAW | 288 | 1-2 | 4-5 | 7-14 | 5.5-5.8 pH 0.75 mmhos/cm | Light cover |

Plug Production

| | Stage 1 | Stage 2 | Stage 3 | Stage 4 |
|--------------------|---|---|---|---|
| Moisture | Level 3 | Level 2-3 | Level 2-3 | Level 2-3 |
| Temperature | 68-70°F (20-21°C) | 68-70°F (20-21°C) | 65-68°F (18-20°C) | 60-62°F (16-17°C) |
| Light | Light | 1,000-2,500 f.c. (10,800-26,900 Lux) | 1,000-2,500 f.c. (10,800-26,900 Lux) | 2,500-5,000 f.c. (26,900-53,800 Lux) |
| Fertiliser | Less than 100 ppm N (Less than 0.7 EC) | Less than 100 ppm N (Less than 0.7 EC) | Less than 100 ppm N (Less than 0.7 EC) | Less than 100 ppm N (Less than 0.7 EC) |

Fertiliser Notation

Strawberry is sensitive to high salts, especially during germination.

Propagation Key Tips

Strawberry is susceptible to mildew. Use DIF whenever possible, especially the first 2 hours after sunrise, to control plant height.

Growing on to Finish

| Growing on Temperature | Target Media pH/EC (1:2) | Fertiliser | Daylength |
|--|----------------------------|-------------------------------------|-----------|
| (day) 60-65°F (16-18°C) (night) 60-62°F (16-17°C) | 6.5-7.5 pH 1.0 mmhos/cm | 100 to 175 ppm N (0.7 to 1.2 EC) | - |

Crop Scheduling

| Container Size | Plugs/Pot | Crop Time | Season | PGR |
|---------------------|-----------|---------------|--------|-----|
| Cell Pack | 1 (ppp) | 6-8 (weeks) | Spring | - |
| 4"/4.5"/Quart/10 cm | 1 (ppp) | 8-10 (weeks) | Spring | - |
| 8"/2 Gallon/20 cm | 3-4 (ppp) | 10-12 (weeks) | Spring | - |

Fertiliser Notation

Strawberry is sensitive to high salts.

Finishing Key Tips

Susceptible to mildew.

NOTE: Growers should use the information presented here as guidelines only. PanAmerican Seed recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to confirm the treatment is available in their region as well as read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by PanAmerican Seed of any products listed herein. PanAmerican Seed's terms and conditions of sale shall apply to all products listed herein.

Variety Pictures



Fresca



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