

Vinca Mediterranean Series

(*Catharanthus roseus*)

Annuals Culture (revised 01/14/21)

Plug crop time: 5 weeks

Transplant to finish (basket): Spring 12 to 14 weeks, Summer 8 to 10 weeks

General Information

Exposure	Bloom Season	Height	Spread	Spacing
Sun	Late Spring, Summer, Late Summer	4-6 in. (10-15 cm)	20-30 in. (51-76 cm)	20-32 in. (51-81 cm)

Germination

Seed Form	Recommended Plug Size	Seeds/Cell	Plug Crop Weeks	Days to Germinate	Initial Media pH/EC (1:2)	Cover Seed
RAW	288	1	5	3-5	5.8-6.0 pH 0.75 mmhos/cm	Yes

Plug Production

	Stage 1	Stage 2	Stage 3	Stage 4
Moisture	Level 4	Level 3-4	Level 2-4	Level 2-4
Temperature	75-78°F (24-26°C)	70-72°F (21-22°C)	70-72°F (21-22°C)	70-72°F (21-22°C)
Light	Optional	2,500 f.c. (26,900 Lux)	2,500 f.c. (26,900 Lux)	5,000 f.c. (53,800 Lux)
Fertilizer		Less than 100 ppm N (Less than 0.7 EC)	100 to 175 ppm N (0.7 to 1.2 EC)	100 to 175 ppm N (0.7 to 1.2 EC)

Propagation Key Tips

Bottom heat during production can increase yield potential and decrease crop time.

Growing on to Finish

Growing on Temperature	Target Media pH/EC (1:2)	Fertilizer	Daylength
(day) 75°F (24°C) (night) 65-68°F (18-20°C)	5.5-6.0 pH 1.5-2.0 mmhos/cm	225 to 300 ppm N (1.5 to 2.0 EC)	Day Neutral

Crop Scheduling

Container Size	Plugs/Pot	Crop Time	Season	PGR
4"/4.5"/Quart	1 (ppp)	8-9 (weeks)	Spring	daminozide 2,500 ppm Spray
10" Pot or HB/3 Gallon	7 (ppp)	12-14 (weeks)	Spring	daminozide 2,500 ppm Spray
4"/4.5"/Quart	1 (ppp)	5-6 (weeks)	Summer	daminozide 2,500 ppm Spray
10" Pot or HB/3 Gallon	7 (ppp)	8-10 (weeks)	Summer	daminozide 2,500 ppm Spray

Fertilizer Notation

Starting 1 week after transplant, applying fertilizer at rate 4 (225 to 300 ppm N/1.5 to 2.0 mS/cm) once a week using predominately a nitrate-form fertilizer with low phosphorus and high potassium. Maintain the media EC at 1.5 to 2.0 mS/cm and pH at 5.8. For a constant fertilizer program, fertilizer can be applied at rate 3 (175 to 225 ppm N/1.2 to 1.5 mS/cm) while maintaining the above-recommended EC and pH ranges.

Chemical Sensitivity

Phytotoxicity has been reported on *Catharanthus roseus* with Bonzi, Sumagic and Topflor.

Common Problems

Insects: Spider Mites, Thrips, Aphids, Mealy Bugs
Disease: Rhizoctonia, Botrytis, Phytophthora, Rhizopus, Pythium, Thielaviopsis, Alternaria, Ulocladium, Tomato Spotted Wilt Virus

Finishing Key Tips

Drench with a fungicide at transplant. Keep light as high as possible ($DLI = 12 \text{ moles} \cdot \text{m}^{-2} \cdot \text{d}^{-1}$) while maintaining optimal production temperatures. Maintain even moisture, avoid excessive media and foliage wetness, as these conditions are favourable for disease incidence. Plant growth regulators may not be necessary for this series. Negative DIF can be used to control height. Daminozide and ancymidol can be used for height control if needed.

NOTE: Growers should use the information presented here as guidelines only. PanAmerican Seed recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to confirm the treatment is available in their region as well as read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by PanAmerican Seed of any products listed herein. PanAmerican Seed's terms and conditions of sale shall apply to all products listed herein.

Variety Pictures



Lilac

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