



**WATCH SALES BOOM
WITH ALL-NEW
KABLOOM™**

NEW

EFFICIENT,
PROGRAMMABLE
& PROFITABLE!



KABLOOM™

CALIBRACHOA

from PanAmerican Seed®

Start with seed...

...to produce perfect plugs!



Kabloom offers the flexibility of seed and grows side by side with vegetative varieties.



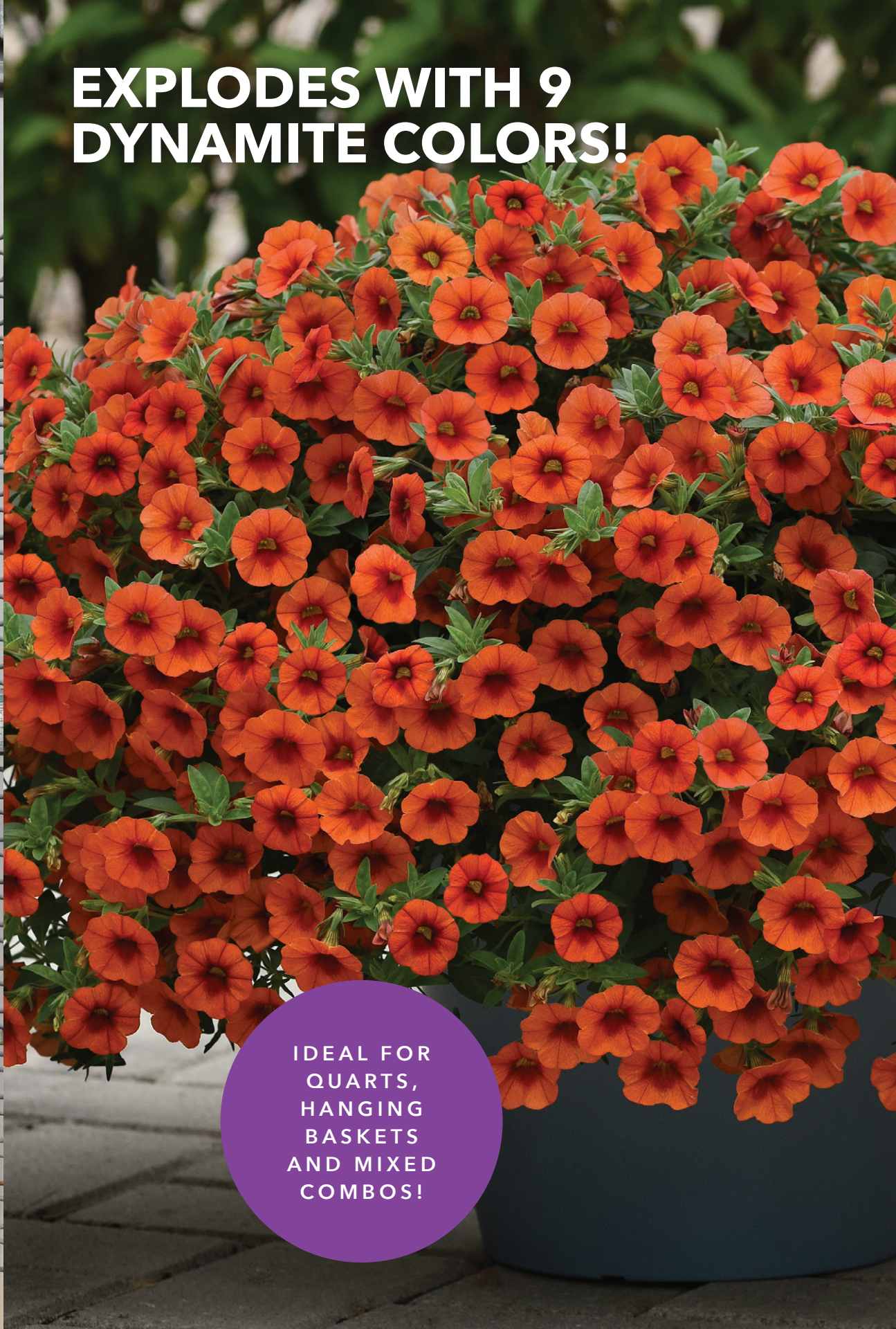
Kabloom is now available in Precision™ Multi-Pellet form for uniform quality and full plug trays!

PanAmerican Seed®

**Grow your best with Kabloom!
Convert your calibrachoa program today.**



WATCH YOUR
CALIBRACHOA
SALES BOOM
WITH NEW,
IMPROVED
KABLOOM!



IDEAL FOR
QUARTS,
HANGING
BASKETS
AND MIXED
COMBOS!

EXPLODES WITH 9 DYNAMITE COLORS!



NEW Blue is a rich, deep blue with large flowers that is great for combos.



NEW Cherry is a very consistent performer with a great habit and large cherry-red blooms.



NEW Coral has a rich, warm color and is a favorite in trials.



NEW Pink has large flowers and a beautiful mounded habit. The medium pink bloom is offset by a striking bright yellow throat.



NEW Light Pink Blast is the first bicolor for the series, with light pink blooms and a rose-red ring at the base, plus a yellow eye; it's great for mixing with other colors, like cherry or coral.



NEW White Improved has the same vigor and PGR sensitivity as the other Kabloom colors, so you can mix and match them more freely for your combo needs.



NEW Orange offers a true, deep orange that holds its color well in the sun, along with dark foliage.



Denim produces flowers with darker blue tones under lower light and cooler conditions.



Yellow features a more upright plant structure.

FULL COLOR ASSORTMENT

We've expanded the series to include 6 new colors and 1 improved variety, for a total of 9 colors for your core calibrachoa program needs.

EXCELLENT GERMINATION

Kabloom offers germination of at least 80% and at least 2 seedlings per cell. The Precision Multi-Pellet seed form makes it easy to order and ready to ship, with uniform quality in plug trays and great order fill rate, plus it fits right into mechanized production.

UNIFORM HABIT, TIMING & DAYLENGTH

The minimum daylength required for flower initiation is 11 hours or less, so you can get the series into bloom earlier in the Spring without extra lighting.



Also available as a premium combo!
Make a statement with Plug & Play® Fuseables® Paradise Island.
Use the ease of single-pellet inputs for colorful Spring baskets and containers.

KABLOOM™ F1 CALIBRACHOA ● *Calibrachoa x hybrida*

Height	8 to 12 in./20 to 30 cm
Spread	10 to 14 in./25 to 36 cm
Plug Production	Find complete plug production details at panamseed.com.
Growing on Temperature	(day) 64-75°F (18-24°C); (night) 55-64°F (13-18°C)
Target Media pH/EC	5.5-5.8 pH; 1.5-2.0 mmhos/cm
Daylength	Obligate Long Day DAYLENGTH NOTATION: 10 hours for Kabloom Yellow; 10.5 hours for Kabloom White Improved, Kabloom Orange and Kabloom Blue; 11 hours for Kabloom Denim, Kabloom Pink, Kabloom Cherry and Kabloom Coral; 11.5 hours for Kabloom Light Pink Blast. Target DLI of 10 to 25 moles-m ⁻² -d ⁻¹ .
Fertilizer	225 to 300 ppm N - 1.5 to 2.0 EC FERTILIZER NOTATION: Calibrachoa require heavy feeding. Iron can be added as needed.

CROP SCHEDULING				
CONTAINER SIZE	PLUGS/POT	CROP TIME	SEASON	PGR
4"/4.5"/Quart	1 ppp	7-8 (weeks)	Spring	flurprimidol 1-2 ppm drench
4"/4.5"/Quart	1 ppp	7-8 (weeks)	Spring	paclobutrazol 1-3 ppm drench
10" Pot or HB/3 Gallon	3 (ppp)	9-11 (weeks)	Spring	flurprimidol 2-3 ppm drench
10" Pot or HB/3 Gallon	3 (ppp)	9-11 (weeks)	Spring	paclobutrazol 2-3 ppm drench
10" Pot or HB/3 Gallon	3 (ppp)	5-6 (weeks)	Summer	flurprimidol 2-3 ppm drench
10" Pot or HB/3 Gallon	3 (ppp)	5-6 (weeks)	Summer	paclobutrazol 2-3 ppm drench

NOTE: Growers should use the information presented here as guidelines only. PanAmerican Seed recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to confirm the treatment is available in their region as well as read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by PanAmerican Seed of any products listed herein. PanAmerican Seed's terms and conditions of sale shall apply to all products listed herein.

Kabloom is a must-have for your calibrachoa program!
Order your Kabloom calibrachoa seed and plugs today.

PanAmerican Seed®

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630 231-1400 or 800 231-7065
Fax: 630 293-2557
panamseed.com

**All-new Kabloom calibrachoa.
Efficient, programmable, profitable.**



Visit panamseed.com for current Terms & Conditions of Sale.

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