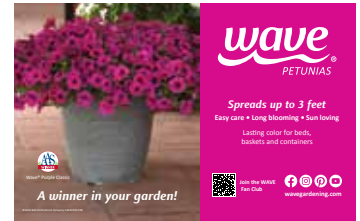


Wave® Pink Packaging outsells black 6 to 1!



Ultimate Garden Center

These merchandising resources help sell even more of the most popular flowering annual ever!



Social Influence

Pink Pot Ambassador program keeps Wave content active and fresh in consumers' minds.

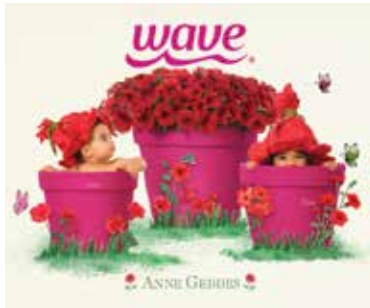


TWO BILLION

people reached a year via digital media!

The Art of Wave

Collaborations with artists Anne Geddes and Angie Maioriello expand consumer awareness.



Spreading the Message

Keep it fresh with regular articles, ads, press releases and partnerships with consumer media.



Merch Store

Exclusive products help sustain brand loyalty.

National Wave Day

Wave-focused retail holiday creates promotional sales opportunities.



Mobile Advertising

Wave-branded vehicles on the road grab attention.



wavegardening.com