

floral selection guide



Focal

These are the largest blooms in the arrangement... the varieties that make customers go "aah!" Be sure to check out our center-of-attention Jua sunflowers and lisianthus.

Filler

These transitional varieties have clusters of individual flowers on a single stem or flower head, and are used to fill in spaces between the Focal and Line flowers. Examples include dianthus, aster and bupleurum.

Line

These showy flowers add height and width to the arrangements, and are used to define the shape and direction. Many – like snapdragons, matthiola and delphinium – feature flowers held close to the stem.

Volume

Secondary to the focal flowers, blooms like matthiola and dianthus provide a dense burst of color and add mass to the bouquet.

Class/Variety	Page	Focal	Filler	Line	Volume
AGERATUM					
Everest Blue	24		X		
AMMI					
Graceland	24		X		
Casablanca	24		X		
ANEMONE					
Mona Lisa Series	23	X			
ASCLEPIAS					
Silky Series	24		X		
ASTER					
Meteor Series	25		X		X
BUPLEURUM					
Griffiti	25		X		
CELOSIA					
Bombay Series	4	X			
Celway Series	5		X		
Spring Green	5	X			
Sunday Series	3		X	X	X
DELPHINIUM					
Blue Donna	25			X	X
Guardian F1 Series	25			X	
DIANTHUS					
Amazon F1 Series	7		X		X
Bouquet F1 Series	7		X		
Sweet F1 Series	6		X		X
GOMPHRENA					
Fireworks	26		X		
QIS Series	27		X		
LIMONIUM					
QIS Series	26		X		
LISIANTHUS, DOUBLE					
ABC Series	8	X			
NEW Flare Series	10	X			X
LISIANTHUS, SINGLE					
Laguna Series	11	X			
MATRICARIA (TANACETUM)					
Vegmo Series	27		X		X
MATTHIOLA					
Aida Series	14			X	X
Carmen Series	14			X	X
Column Stock	12			X	
Figaro Series	14			X	X
Katz Series	13			X	
Lucinda Series	15			X	X
Opera Series	15			X	X
MOLUCCELLA					
Bells of Ireland	27			X	
SNAPDRAGON					
Apollo Series	21			X	
Axiom Series	21			X	
Cool Series	20			X	
Early Potomac Series	16			X	
Maryland Series	18			X	
Monaco Series	19			X	
Paxia Series	20			X	
Potomac Series	17			X	
Purple Twist	21			X	
Red Delilah	20			X	
Trumpet Series	21			X	
SUNFLOWER					
Double Shine F1	22	X			
NEW Jua F1 Series	22	X			
Prado Series	22	X			
TRACHELIUM					
Lake Forest Series	28		X		
Lake Louise Series	28		X		
Lake Michigan Series	28		X		