

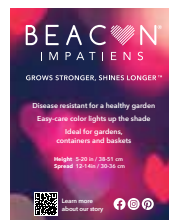
CALLED OUT BY NAME IN STORE

Consumers pay more for brands they know and love! The branded pot and pack program boosts sales.



ULTIMATE GARDEN CENTER

These merchandising resources help sell even more of the most popular flowering annual ever!



350⁺ MILLION

people reached a year
via digital media!



CONSUMER EDUCATION

Home gardeners gain confidence in shade gardening through blogs, FAQs, social media posts, videos and more.



2.6⁺ MILLION

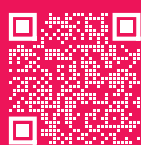
people supported by
Beacon sales donations.



75%

OF CONSUMERS

consider charitable giving
when making purchases.



LEARN
ABOUT OUR
PARTNERS



IN POP CULTURE

Beacon partners with iconic events like the GRAMMY Awards®, keeping the brand visible, memorable and relevant.



SPREADING THE MESSAGE

Keep it fresh with regular articles, ads, press releases and partnerships with consumer media in print and online.

MOBILE ADVERTISING

Beacon-branded vehicles on the road grab attention.



GROWS STRONGER, SHINES LONGER

beaconimpatiens.com