

NO-RISK COLOR FOR THE SHADE

BEACON™

IMPATIENS

NEW BEACON™ IMPATIENS

High resistance to Impatiens downy mildew!

PanAmerican Seed® provides you with the solution to bring *Impatiens walleriana* back into production without the risk of disease! NEW Beacon Impatiens offers high resistance to the currently known and widely prevalent populations of *Plasmopara obducens*, which cause Impatiens downy mildew.

This new series also offers similar plant structure, flowering time, flower size and crop culture to Super Elfin® Impatiens, so they are easy to include in production.

For fast-filling season-long color, you can rely on Beacon to thrive in gardens and landscapes.

Visit BeaconImpatiens.com for more information.

beacon noun
bea·con | /'bēkən

a source of light
and inspiration

PanAmerican Seed®

NO-RISK COLOR FOR THE SHADE

NEW BEACON IMPATIENS AND PANAMERICAN SEED® SHINE THE LIGHT ON OI!



Get your no-risk, disease-resistant impatiens!
Order NEW Beacon seed and plugs from
PanAmerican Seed® or your preferred
distributor today.

Panamseed.com makes it easier for you to grow

USA: +1-630 231-1400 / 800 231-7065
The Netherlands: +31 (0) 228-541-844



OSTEOGENESIS
IMPERFECTA
OI
FOUNDATION

In the spirit of bringing light - and happiness - back to shade gardens all over the world, **PanAmerican Seed** will donate 3% of Beacon Impatiens global sales to a less-widely known charitable organization. For 2019 and 2020, our chosen charity is the Osteogenesis Imperfecta (OI) Foundation. OI, also known as "brittle bone disease,"

is a genetic bone disorder characterized by fragile bones that break easily.

It is estimated that approximately 25,000 to 50,000 people in the United States alone have OI. The donation will go toward helping The OI Foundation improve the quality of life for those living with osteogenesis imperfecta through research, education, awareness and mutual support.

Beacon is putting the next generation of Impatiens to work for others as well.

To find out how you can help, visit oif.org.

oif.org

Visit panamseed.com for current Terms & Conditions of Sale.

© 2019 Ball Horticultural Company 19148-01

™ denotes a trademark of and ® denotes a registered trademark of Ball Horticultural Company in the U.S., unless otherwise noted. They may also be registered in other countries.

PanAmerican Seed®