

# Zahara™ & Double Zahara Series Zinnia

Both series have the biggest blooms in bold colours. The all-new, fully double series is so outstanding, both varieties earned the 2010 All-America Selections award!

Double Zahara Fire Zinnia



PanAmerican Seed™



**ZINNIA**   
*Z. marylandica*

**Zahara™ Series**

**Height:** 12 to 18 in. (30 to 45 cm)  
**Spread:** 12 to 18 in. (30 to 45 cm)  
**A Hot Summer Survivors and a Colour Essentials selection.**  
**Supplied as raw and coated seed with an 85% minimum germination standard.**

Colour-filled Zahara has 20% larger flowers than the market leader, plus an array of unique choices, including award-winning Starlight Rose as well as the first Yellow, the first Scarlet and the first well-balanced Mixture in a zinnia of this type. Superior disease tolerance makes Zahara an excellent choice in the landscape where *Z. elegans* or *vinca* varieties have failed in the past. Heat-loving plants have very low water needs, and are outstanding in sunny, hot and dry conditions. This all-around winner assures big retail impact and carefree, season-long shows in landscapes and containers.

- **Coral Rose** Rose with coral background hue; colour varies by environment. (U.S. Plant Variety Protection Number 200700357) 'PAS490446' • **Fire Bright** orange-red hue intensifies outdoors. *2009 Japan Flower Selections "Good Performance" Special Prize.* (U.S. Plant Variety Protection Applied For) 'PAS719124'
- **Scarlet** The deepest red available in this type! Colour gets deeper outdoors in full sun with no fading. (U.S. Plant Variety Protection Number 200700356) 'PAS490445' • **Starlight Rose** White flowers with rose stripes are the first bicolour zinnia in this disease-tolerant type. Colour pattern varies by environment, with the best colour from high light, good fertilization and cool nights. *2010 All-America Selection winner, 2010 Fleuroselect Novelty.* (U.S. Plant Variety Protection Applied For) 'PAS719128'
- **White** Large, pure white flowers. (U.S. Plant Variety Protection Number 20070000334) 'PAS490444' • **Yellow** The first yellow of this type. (U.S. Plant Variety Protection Number 200700355) 'PAS490443' • **New Bonfire Mixture** Scarlet, Fire and Yellow.
- **New Raspberry Lemonade Mixture** Coral Rose, Yellow and Starlight Rose.
- **Mixture**

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Zahara Coral Rose



Zahara Fire



Zahara Scarlet



Zahara Starlight Rose



Zahara White



Zahara Yellow



New Zahara Bonfire Mixture



New Zahara Raspberry Lemonade Mixture



Zahara Mixture

**New Double Zahara Series**

**Height:** 16 to 20 in. (40 to 50 cm)  
**Spread:** 16 to 20 in. (40 to 50 cm)  
**A Hot Summer Survivors and a Colour Essentials selection.**  
**Supplied as raw and coated seed with an 85% minimum germination standard.**

Our two all-new fully double zinnias are so outstanding they each earned the 2010 All-America Selections award! But this high-performance duo didn't stop there – Fire brought home the Fleuroselect Gold Medal, while Cherry received a Fleuroselect Novelty Mark. The only true double zinnia series on the market, Double Zahara boasts all the same exceptional traits as its single Zahara counterparts: bigger flowers than the competition for more colour show, outstanding disease tolerance, low-water needs and superior all-season performance in beds and planters.

- **Cherry** Deep magenta flowers show a lighter centre as the flowers age in low light or high night temperatures. *2010 All-America Selection winner.* (U.S. Plant Variety Protection Number 200700335) 'PAS5553643' • **Fire** Scarlet-orange flowers show a lighter centre as the flowers age in low light or high night temperatures. *2010 All-America Selection winner.* (U.S. Plant Variety Protection Number 200700336) 'PAS5553645'
- **Duo Mixture** Cherry and Fire.



New Double Zahara Duo Mixture



New Double Zahara Cherry



New Double Zahara Fire

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**Find more info on Zahara & Double Zahara Zinnia and hundreds of other products at panamseed.com or 630 231-1400.**

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