

Taishan Marigold Earns a Gold Medal in Beijing *New Marigold stands out at 2008 Olympics*

WEST CHICAGO, IL – It took seven years of planning for the Beijing 2008 Olympics, and in the end, Taishan Marigold has earned a gold medal. These Dwarf F1 African marigolds – bred by PanAmerican Seed – stood out among the more than 200 million plants that were used in landscape beds throughout Beijing, and continually thrived throughout the high humidity and extraordinary heat of the summer months.

Dr. Shi-Ying Wang, China Commercial Director for PanAmerican Seed, has been working closely on the Beijing Environment Project since 2001. Dr. Wang assisted in training and in providing technical support to the local growers and landscapers. Field trials were held in the summer of 2007 to observe plant performance under the extreme weather conditions.



Taishan was a prominent performer in the landscape at Beijing National Stadium, also known as the “Bird’s Nest.” This sensational plant was named after the Taishan Mountains, regarded as preeminent among China’s five sacred mountains. The Taishan Mountains were elected to the “World Heritage List” in 1987 and are recognized as a symbol of power in the Chinese culture.

Taishan Marigold is a new introduction that will be available in 2010 to the trade. In Chinese, Taishan means stability, which seems to be very fitting as Taishan Marigolds consistently withstand damage from shipping better than competing African Marigolds. In addition, Taishan offers stronger branching for improved landscape performance and delivers excellent, high-impact color. They are available in three colors: Gold, Yellow, Orange and also a mixture.

For more information about PanAmerican Seed products, visit panamseed.com, contact your preferred supplier or call 800 231-4868.

PanAmerican Seed® is an international leader in the breeding and production of F1 and open-pollinated flower seed for bedding plants, pot crops and cut flowers. PanAmerican Seed offers its diverse line of products, including Wave® petunias, the Fantastic Foliage® and Fantastic Flowers® collections and more, through North America and international distributors. For more information, contact PanAmerican Seed at 800 231-4686 or log on to