

E-BYTE SELLUTIONS

A Whole New Way to Think About Seed!

panamseed.com

Clear Crystal®: first-ever colors & bigger vigor

If you like Snow Crystals alyssum, then you'll really appreciate our all-new, big-flowered Clear Crystal series, especially the color impact of unique Lavender Shades and Purples Shades! Add in the super-clean White and three-color Mix, and Clear Crystal makes a more powerful alyssum series for Spring pack programs.

Here's how the "bigger vigor" of Clear Crystal stacks up compared to standard alyssum:

- fewer losses at the plug stage
- fewer PGRs needed
- adapts well to cool growing conditions
- a more salable-sized plant faster
- stronger retail and garden appeal
- better heat tolerance for extended season use across North America

In its debut season, reviews consistently put Clear Crystal at the top of the list:

- Superior performance in North Carolina during 100-degree August days
- Perfect 5.0 overall rating from University of Wisconsin (Madison, Wisconsin):
"lasted all summer, kept blooming and stayed compact"
- University of Guelph (Ontario, Canada):
"all three were of uniform height and maintained a very compact habit, bloomed consistently through the summer"

When it comes time to choose your alyssum, the choice is *clear*... Clear Crystal, that is. Call today to order. Clear Crystal is available in several forms to meet every professional need.

For the latest culture recommendation on Clear Crystal, head to panamseed.com.

PanAmerican Seed®



The science behind Clear Crystal:

standard alyssum are *diploid* types, while Clear Crystal are *tetraploid* alyssum. That means there are double the chromosomes for more DNA in every cell. More DNA = bigger cells = more robust genetics for a bigger, stronger plant.



Mid-August in Ft. Collins, CO. Showing excellent heat tolerance