Crave Calibrachoa

Calibrachoa x hybrida

Seed Form and Sowing Recommendations:

Pelleted Seed, 1 Seed per Cell

Stage	Plugs Stage 1	Plugs Stage 2	Plugs Stage 3	Plugs Stage 4	Transplant to Finish	Comments
Plug Stage and Time	Germination to Radicle Emergence, 5-7 Days*	Radicle Emergence to Cotyledon Expansion	Cotyledon Expansion to True Leaves	Pullable Plug		
Photo	• • • • • • • • • • • • • • • • • • •	- Company				
Media Moisture	Level 5, saturated	Level 4	Cycle between levels 2 and 4	Cycle between levels 2 and 4		Do not allow to wilt
Temperature	73°F (22.5°C) media temperature	68°F (20°C)	64°F (18°C)	55-64°F (13-18°C); no less than 55°F (13°C)		Morning DIP/Drop of -5°F (-21°C) for height control
Light Requirements	Light or dark, cover not required	≥10 moles·m ⁻² ·d ⁻¹	≥10 moles·m ⁻² ·d ⁻¹	≥10 moles·m ⁻² ·d ⁻¹	≥10 moles·m ⁻² ·d ⁻¹	
pH and EC Management	Similar to Petunia	Similar to Petunia	Similar to Petunia	Similar to Petunia	Similar to vegetative Calibrachoa or Petunia	The recommended pH is 5.5-5.8. Crave can be grown with the same nutrition program as vegetative calibrachoas.
Plant Growth Regulators		Best Option: Daminozide: 2,500 ppm spray on day 7-10 Good Option: Paclobutrazol: 3 ppm spray on day 7-10 Good Option: Flurprimidol (Topflor): 2- 3 ppm spray on day 7-10	Every 10-14 days as needed	Every 10-14 days as needed	Flurpimidol and paclobutrazol drenches work well as finish growth regulators on Crave. Paclobutrazol or Flurprimidol 1-3 ppm drench 7-10 days from transplant; reapply as needed	Pinch recommendation - see details on Plug PGR Pinch Recommendations Tab
Disease and Pest Management	Similar to vegetative Calibrachoa	Similar to vegetative Calibrachoa	Similar to vegetative Calibrachoa	Similar to vegetative Calibrachoa	Similar to vegetative Calibrachoa	

Crop Times				
Plug Crop Time		Finished Crop Time from Non-Pinched Plugs*		Total Crop Time in weeks from
Plug Tray Size	Crop Time in Weeks, from Sow to Pullable	Container Size/PPP	Crop Time in Weeks from 288 Plug to 100% Flowering	Sowing to 100% Flowering
288	5-6	4 to 6-in. (10 to 15-cm) pots and quarts/1 PPP	8-9	13-15
128	7-8	10-in. (25-cm) basket/3 PPP	9-11	15-16
105	7-8	12-in. (30-cm) basket/5 PPP	9-11	15-16
72	7-8			

Commercial Varieties Minir	num Day Length Requirement*	
In Hours	Variety	
12	Crave Strawberry Star	

Crave Strawberry Star

*See other pages for additional information

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Crave Calibrachoa Germination Specifics

Plug Stage and Time			
Crave Strawberry Star			
Stage 1 at 75°F (25°C) for 7-10 days			
Stage 1 at 68°F (20°C) for 10+ days			

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Crave Calibrachoa Variety Timing and Habit Details

Variety	Earliness to Saleable	Photoperiod	Finished Plant Vigor	Habit
Crave Strawberry Star	later	12 hours	more vigor	mounded upright

For more information contact your PanAmerican Seed sales representative or PanAmerican Seed at 800 231-7065. This information is also available online at panamseed.com

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Crave Calibrachoa Plug PGR and Pinch Information

It is possible to manage plugs for improved bulk and stacked internodes. Manage with PGR applications and pinching.

Stretched, long internodes and strong apical dominance:



Dense, bulky and stacked internodes via PGR use:





Without PGR

Dense, bulky and stacked internodes via PGR use:



With PGR

Pinch Recommendations

Pinching involves removing the dominant central growth leader. Recommended:

Under low DLI conditions
Finishing in small containers such as quarts or 10CM pots

Basket production, plants fill in well with or without pinch.

How To: Stack the nodes, best quality starts with a well bulked plug. Pinch leaving at least 4 nodes.









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