

fresh ideas™

2018 COLLECTION

handPicked

*vegetables*

*bright*

*fresh*





## Meet the HandPicked Collection

PanAmerican Seed offers a novel, high-quality group of vegetables and herbs especially for those who supply fresh market farmers and hobby gardeners. What sets HandPicked varieties apart are their *fresh, home-grown flavor...exceptional fruit quality...earlier and longer harvests...loads of produce...some with compact habits to fit smaller growing spaces.*



### PEPPER-MANIA!

Gardeners and cooks want an array of flavors and sizes...you can deliver.

*Peter Piper would be proud of our pepper choices! Pop on over to **p 6**.*



### TASTIEST TOMATOES!

Nothing compares to a sun-warmed tomato fresh off the vine.

*Two All-America Selections award winners! Look for Candyland Red and NEW Midnight Snack in the tomato section that starts on **p 8**.*



### GROWING EASY!

Up your growing game with our all-in-one multi-pellets.

*Check out fast and flavorful SimplySalad® mixes on **p 14** and SimplyHerbs™ on **p 16**.*



# cucumbers



**Gherking**



**Martini**



**Patio Snacker**

**CUCUMBER** 🌞  
*Cucumis sativus*

Seed supplied as: Raw

Name	Type	Fruit characteristics	Days to maturity from direct seed	Fruit size	Flower type	Disease resistance	Comments
<b>Gherking F<sub>1</sub></b>	European Pickler	Green skin, highly spined	55-60	3-5 in./ 7-13 cm long	Gynoeious, parthenocarpic	HR: CMV-1, S IR: DM, PM	Early, large yields of bitter-free fruit; won't become bitter if left on the vine. Great for high tunnel production and gardens lacking pollinators. Vigorous vines, best when trellised. Cylindrical, dark green gherkins with white spines are perfect for pickling and fresh eating. Best in-ground.
<b>Martini F<sub>1</sub></b>	American Slicer	White skin, slightly spined	55-60	5-6 in./ 13-15 cm long x 1.5-2 in./ 4-5 cm wide	Monoecious	IR: PM	Stands out from the competition for its non-yellowing, white exterior and earlier yields. Very tender, "no peel" skin if harvested at 5 to 6 in./13 to 15 cm length; larger fruit will need peeling. Staying power in the heat of Summer. White interior is bitter-free, very sweet and crunchy. Best in-ground.
<b>Patio Snacker F<sub>1</sub></b>	American Slicer	Green skin, moderately spined	50-55	6-8 in./ 15-20 cm long x 1.5-2 in./ 4-5 cm wide	Monoecious, parthenocarpic		Controlled yet vigorous variety produces short, branching vines. Fruit has good flavor, crunchy texture and non-bitter peel. High-yielding with continuous harvest. Great for large containers with a small trellis; works well in pack/pot programs.

Disease terminology: HR = High Resistance, IR = Intermediate Resistance

Disease codes: CMV-1 - Cucumber Mosaic Virus Race 1, DM - Downy mildew, PM - Powdery mildew, S - Scab

Flower Type: Gynoeious - predominantly female flowers, Monoecious - plants contain both male and female flowers, Parthenocarpic - plant has the ability to set fruit without pollination



11 x 7 in./28 x 18 cm

## Inspire & Inform Your Customers

It's easy to download and print consumer-friendly Display Cards for tasty HandPicked Vegetable varieties!

Get them at [panamseed.com/HandPicked](http://panamseed.com/HandPicked).



*fresh*

Find product & growing info at [panamseed.com](http://panamseed.com)

# eggplants



**NEW Gretel** *All-America Selections National Winner*



**NEW Hansel** *All-America Selections National Winner*



**Patio Baby** *All-America Selections Regional Winner*

**EGGPLANT** 🌞  
*Solanum melongena*

Seed supplied as: Raw



Name	Days to maturity from transplant	Fruit size	Fruit characteristics	Calyx color	Plant habit	Comments
<b>New Gretel F<sub>1</sub></b>	55-60	3-4 in./ 8-10 cm long (baby size); 4-6 in./ 10-15 cm long (full size)	White, elongated	Green	Upright, semi-spineless	Earliest white eggplant is highly productive, producing clusters of glossy mini-fruit that is tender and non-bitter. Indeterminate, 3-ft. (91-cm) plants can be grown in-ground or in large containers, with or without support. More productive and 5 to 7 days earlier to ripen than O.P. types. Slightly larger plant with slightly smaller fruit than Hansel. <i>All-America Selections National Winner.</i>
<b>New Hansel F<sub>1</sub></b>	50-55	2-3 in./ 5-7 cm long (baby size); 6-10 in./ 15-25 cm long (full size)	Black-purple, elongated	Green	Upright, semi-spineless	Early-maturing, highly productive variety produces clusters of glossy black-purple eggplants. Non-bitter, tender fruit can be used in many culinary recipes. Like white Gretel, the petite, 3-ft. (91-cm) plants can be grown in-ground or in large containers, with or without support. <i>All-America Selections National Winner.</i>
<b>Patio Baby F<sub>1</sub></b>	40-45	2-3 in./ 5-7.5 cm long, 1 in./2.5 cm diameter	Purple, mini egg	Green	Compact, spineless	Unique, high-yielding, compact variety produces baby-size eggplants very early and continues producing throughout the season. Fits well into existing retail programs. Best in-ground and in containers. <i>All-America Selections Regional Winner.</i>

harvest



# squash & strawberry

## SQUASH 🌞

Seed supplied as: Raw

## STRAWBERRY 🌞

*Fragaria x ananassa*

## Fresca

Height: 3 to 4 in./8 to 10 cm

Spread: 10 to 12 in./25 to 30 cm

Seed supplied as: Raw

Days from transplant  
to ripe fruit: 85

- Produces medium-size berries from the start of Summer through Fall.
- Best in baskets, containers and in-ground.



**Easy Pick Green Zucchini**



**Honeynut Butternut Squash**



**NEW EasyPick Gold II Zucchini**



**Fresca Strawberry**

Name	Genus/ species	Type	Exterior color	Days to maturity from direct seed	Fruit size/weight	Plant habit	Disease resistance	Comments
<b>Honeynut</b>	<i>Cucurbita moschata</i>	Mini butternut	Dark tan	105-110	4-5 in./10-13 cm long; 2.5-4 in./6.5-10 cm wide 0.5-1 lbs./0.2- 0.45 kg	Restricted vine		Produces exceptionally sweet, small fruit that are manageable to prepare. The first widely adaptable small-fruited butternut squash in a high-germinating, uniform strain. Higher yielding than traditional varieties. Best in-ground.
<b>Easy Pick Green F<sub>1</sub></b>	<i>Cucurbita pepo</i>	Zucchini	Dark green	45-50	Harvest from a very small size with a flower attached, up to 10 in./25 cm long	Bush		Easy Pick Series is well-matched, smooth-textured and can be grown and marketed together. Open habit with nearly no spines on the petioles for easy and continuous harvests with no pain and less scarring on fruit. Parthenocarpic variety means that plants will produce fruit without insect pollination. Best in-ground.
<b>New Easy Pick Gold II F<sub>1</sub></b>	<i>Cucurbita pepo</i>	Zucchini	Gold	45-50	Harvest from a very small size with a flower attached, up to 10 in./25 cm long	Bush	IR: PRSV, WMV, ZYMV	

Disease terminology: HR = High Resistance, IR = Intermediate Resistance

Disease codes: PRSV - Papaya Ringspot Virus, WMV - Watermelon Mosaic Virus, ZYMV - Zucchini Yellow Mosaic Virus

# peppers



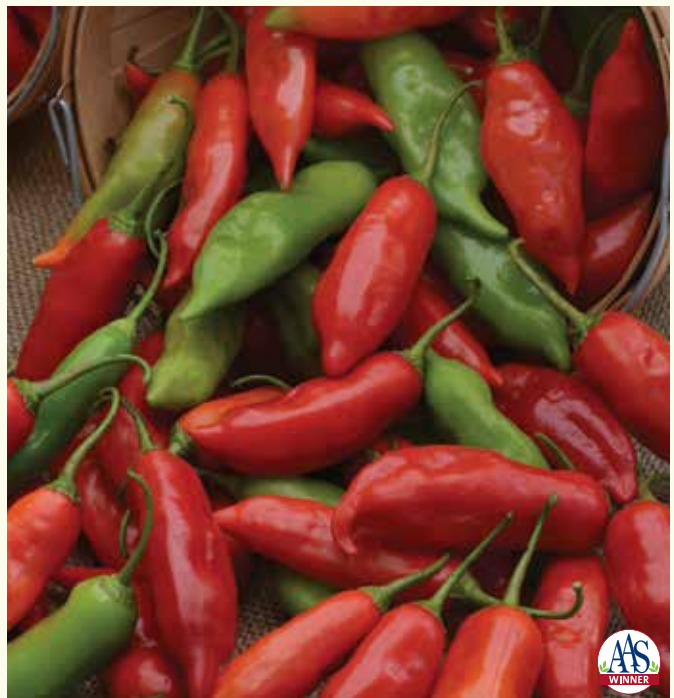
**NEW Candy Cane Red**

**PEPPER** 🌞

Seed supplied as: Raw



**Cajun Belle** All-America Selections National Winner



**NEW Aji Rico** All-America Selections National Winner







**NEW La Bomba II Jalapeño**



**Sweet Heat**



**NEW Mad Hatter** *All-America Selections National Winner*



Name	Genus/species	Days to maturity from transplant	Fruit characteristics	Plant habit	Disease resistance	Comments
<b>HOT PEPPER</b>						
<b>New Aji Rico F<sub>1</sub></b> ))	<i>Capsicum baccatum</i>	70-75 to full ripe, 50-55 to green	Conical, green to red L: 3-4 in./8-10 cm W: 1.25-1.75 in./3-4 cm	Extra large, vigorous		Unique hybrid hot pepper has more vigor, higher yield and earlier ripening than O.P. heirlooms. Narrow, conical fruit with delicate citrus flavor and medium heat is crispy and thin-walled – perfect fresh or cooked, green or red. Best in-ground; large indeterminate plants benefit from a support. <i>All-America Selections National Winner.</i>
<b>Cajun Belle</b> ))	<i>Capsicum annuum</i>	60-65 to full ripe, 45-50 to green	Mini bell, green to red L: 2-3 in./5-7.5 cm W: 2-3 in./5-7.5 cm	Medium		Produces bell peppers with mildly spicy taste just right for fresh eating and salsa. Harvest green or red. Best in-ground and in containers. <i>All-America Selections National Winner.</i>
<b>New La Bomba II F<sub>1</sub></b> )))	<i>Capsicum annuum</i>	65-70 to full ripe, 50-55 to green	Jalapeño, green to red L: 3-3.25 in./7-8 cm W: 1-1.5 in./3-4 cm	Large, tall	BLS 1-3, TMV	Upgraded for superior disease resistance. Bears very large, high-quality jalapeños with little to no checking. Best in containers or in-ground.
<b>New Mad Hatter F<sub>1</sub></b> )	<i>Capsicum baccatum</i>	85-90 to full ripe, 65-70 to green	Unique disc, green to red L: 2-3.5 in./5-9 cm W: 2-2.5 in./5-6 cm	Extra large, vigorous		Flat-disc peppers are crunchy and crisp, with delicate floral scent and rich flavor that intensifies/sweetens as it matures. In hot, dry climates, a small number of fruit will have a touch of heat close to the seed cavity, but fruit wings are always sweet. Best in-ground with support. <i>All-America Selections National Winner.</i>
<b>Sweet Heat F<sub>1</sub></b> )	<i>Capsicum annuum</i>	55-60 to full ripe, 40-45 to green	Snack, green to red L: 3-4 in./7.5-10 cm W: 1-1.5 in./2.5-4 cm	Compact		One of the earliest peppers to bear fruit! Compact, bushy plants let you ship or sell larger containers with developing fruit. Sweet and mildly spicy peppers can be harvested green or red. Best in containers or in-ground.
<b>SWEET PEPPER</b>						
<b>New Candy Cane Red F<sub>1</sub></b>	<i>Capsicum annuum</i>	60-65 to full ripe, 40-45 to green stripe	Snack, green/white stripe to red L: 3.5-4 in./9-10 cm W: 1.25-1.75 in./3-4 cm	Medium		Snack pepper has unique, eye-catching variegated foliage, plus fruit that ripen from green striped to solid red. Sweet flavor, thin walls, crispy texture. Perfect for fresh eating at any stage of ripeness. Best for container or in-ground, with or without support.

) = mild    )) = mildly hot    ))) = medium hot

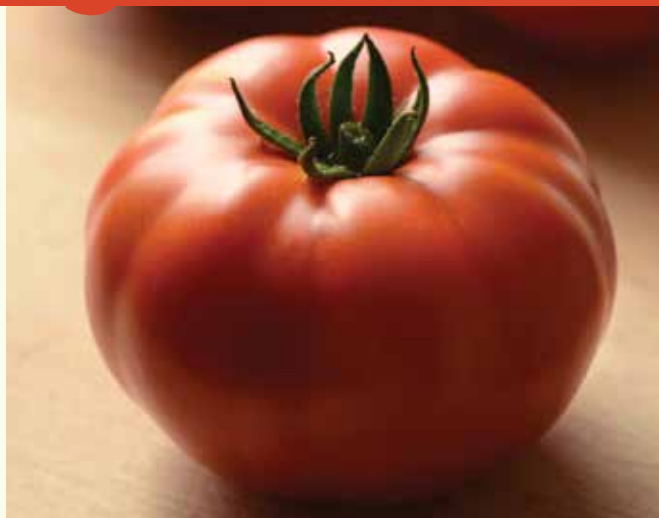
Disease codes: TMV - Tobacco Mosaic Virus, BLS - Bacterial Leaf Spot

nutritious

# heirloom marriage™



Heirloom Marriage Big Brandy



Heirloom Marriage Genuwine



Heirloom Marriage Cherokee Carbon

**TOMATO** 🌞  
*Solanum lycopersicum*  
(*Lycopersicon esculentum*)

Seed supplied as: Raw



tasty



## New twists on old garden favorites

We trialed hundreds of heirlooms for key traits like color, flavor, quality, yield. Our favorites were selected...crossed...tested and evaluated. The result: Heirloom Marriage™ hybrid tomatoes, with much higher yields and earlier maturity than their parents, plus all of the great flavor and less fruit blemishes.



# tomatoes



**Heirloom Marriage Perfect Flame**

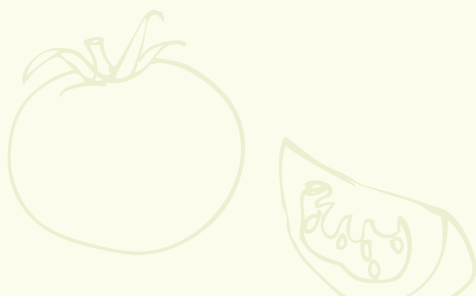


**Heirloom Marriage Marzinera**



Name	Days to maturity from transplant	Fruit characteristics	Growth	Comments
<b>HEIRLOOM MARRIAGE™ COLLECTION</b>				
<b>Big Brandy F<sub>1</sub></b>	75-80	Beefsteak, pink 12-15 oz./350-425 g	I	Big, pink fruit with outstanding flavor is a cross of Big Dwarf and Brandywine. Best in-ground.
<b>Cherokee Carbon F<sub>1</sub></b>	75-80	Beefsteak, purple 10-12 oz./280-350 g	I	Robust purple beefsteak with rich flavor. A cross of Cherokee Purple and Carbon. Best in-ground.
<b>Genuwine F<sub>1</sub></b>	70-75	Slicer, red 10.5-11.5 oz./300-330 g	I	Big red slicer tomato is a cross of Costoluto Genovese and Brandywine. Ready to harvest 12 to 19 days earlier than Brandywine! Best in-ground.
<b>Marzinera F<sub>1</sub></b>	70-75	Roma/Paste, red 2-3 oz./55-85 g	I	Red roma/paste tomato produces large yields of meaty fruit that are great for cooking. A cross of San Marzano and Cream Sausage. Best in-ground.
<b>Perfect Flame F<sub>1</sub></b>	65-70	Saladette, orange 3.5-4 oz./100-113 g	I	Orange saladette tomato with sweet-tart fruitiness. Earliest-ripening Heirloom Marriage variety. A cross of Peron and Flamme. Best in-ground.

Growth: CD - Compact Determinate, CI - Compact Indeterminate, D - Determinate, I - Indeterminate, SD - Semi-determinate



*fresh*

# tomatoes



**Little Tomato Collection L to R: Little Napoli, NEW Little Bing (p. 12) and NEW Little Sicily**

Name	Days to maturity from transplant	Fruit characteristics	Growth	Disease resistance	Comments
<b>SLICER</b>					
Homeslice F <sub>1</sub>	60-65	Round, red 5-6 oz./140-170 g	D	HR: F1, V	Vigorous, compact variety produces very early and bountiful yields of exceptional slicers. Perfect for patio containers and small gardens.
<b>New Little Sicily</b> F <sub>1</sub>	60-65	Round, red 3-4 oz./85-113 g	CD		Companion to Little Bing and Little Napoli, the compact, sturdy plants produce the majority of ripened fruit over a few weeks for a large harvest. Abundant, good-tasting, small red slicer tomatoes are great eaten fresh or used in recipes. Best in containers, with or without a trellis.
Stellar F <sub>1</sub>	70-75	Round, red 5-7 oz./140-200 g	D	HR: F2, LB, V IR: EB, SLS	The perfect slicer for areas with high disease pressure; highest level of disease resistance occurs when planted apart from other tomatoes. Produces lots of round, red fruit that is perfect for all uses. Best in-ground; benefits from trellis for support.
<b>ROMA/PASTE</b>					
Little Napoli F <sub>1</sub>	60-65	Red 2-2.5 oz./55-70 g	CD	HR: F1, V	One of the only patio romas, with disease resistance for better garden success. High yields for such a small plant - harvest enough at one time for a batch of salsa or sauce. Best in containers.
Sunrise Sauce F <sub>1</sub>	55-60	Orange 3-4 oz./85-113 g	D	HR: F1, V	The only professional non-heirloom orange roma/paste/cooking tomato on the market. Yields large amounts at one time to harvest enough to make a batch of sauce or salsa. Small plants are ideal for small-space gardens and large containers. Easy-to-peel tomatoes are sweet and meaty, with a taste like traditional romas. Best flavor comes with cooking; can also be enjoyed fresh. Best in-ground.
<b>BEEFSTEAK</b>					
<b>New Tidy Rose</b> F <sub>1</sub>	60-65	Pink 5-7 oz./140-200 g	CI		Popular Tidy Treats has a new deep pink beefsteak companion - both remain compact like a determinate but produce like an indeterminate. Beautiful ribbed fruit with rich heirloom flavor are perfect for any culinary use. Best in containers or in-ground, grown with support.

Disease terminology: HR = High Resistance, IR = Intermediate Resistance

Disease codes: EB - Early Blight, F1 - Fusarium Race 1, F2 - Fusarium Race 2, LB - Late Blight, N - Nematodes, SLS - Septoria Leaf Spot, TMV - Tobacco Mosaic Virus, ToMV - Tomato Mosaic Virus, V - Verticillium

Growth: CD - Compact Determinate, CI - Compact Indeterminate, D - Determinate, I - Indeterminate, SD - Semi-determinate



# tomatoes



**NEW Tidy Rose**



**Sunrise Sauce**



**Homeslice**



**Stellar**

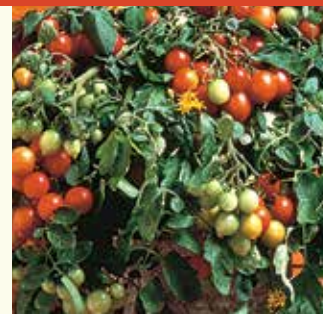
# small-fruited



Orange Zinger



Micro-Tom



Tumbler

Name	Days to maturity from transplant	Fruit characteristics	Growth	Disease resistance	Comments
<b>CURRENT</b>					
<b>Candyland Red</b>	55-60	Red 0.5 in./1.25 cm	I		Stays compact and tidy, so it won't take over like the other sprawling currants; easy to grow and earlier, too. Branched trusses make for accessible harvest and fruits detach without damage for more usable fruit. Very high yields of tiny, red fruit deliver very sweet flavor. Best in-ground. <i>All-America Selections National Winner.</i>
<b>CHERRY</b>					
<b>Chocolate Sprinkles F<sub>1</sub></b>	50-55	Elongated, medium, dark red with green stripes 1 x 1.5 in./2.5 x 4 cm	I	HR: F1, N, TMV, ToMV	First in this type with a disease-resistance package. Unique dark red with green stripe exterior and purple flesh color. Produces more fruit with better flavor than similar O.P. varieties. Best in-ground.
<b>New Little Bing F<sub>1</sub></b> <small>(pictured on p. 10)</small>	60-65	Round, medium, red 1 in./2.5 cm	CD	HR: F2, V	Part of the Little Collection of dwarf determinate varieties. Fruit sets and ripens over a period of a few weeks, allowing harvest of many tomatoes at one time. Yields large amounts of flavor-filled, red cherry tomatoes for fresh eating or to add to recipes. Best in containers, with or without support.
<b>Micro-Tom</b>	50	Round, small, red 0.5-0.75 in./1.25-2 cm	CD		Novelty variety produces an extremely dwarf plant covered with sweet fruit. Well-suited to 3 to 4-in./7.5 to 10-cm pot production. Best in containers.
<b>New Midnight Snack F<sub>1</sub></b>	65-70	Round, medium, red with black overlay 1.5 in./4 cm	I		Unique cherry tomato ripens red with an overlay of glossy black-purple on the skin when exposed to sunlight due to the accumulation of anthocyanin pigment. Sure to capture attention at retail and on the farm stand! Productive all season, yielding fruit that is well-balanced and flavorful. Great in salads or eaten straight off the plant, Midnight Snack is a guilt-free treat any time of the day or night. Best in-ground, grown with support. <i>All-America Selections National Winner.</i>
<b>Orange Zinger F<sub>1</sub></b>	60	Round, large, dark orange 1.5-2 in./4-5 cm	I	HR: F1, TMV, ToMV	Crack-resistant variety yields more usable fruit than Sungold. The high quality, tasty, dark orange tomatoes have big tomato flavor with a balance of sweet and tangy. Best in-ground.
<b>Sugar Rush F<sub>1</sub></b>	50-55	Elongated, medium, red 0.75-1.25 in./2-3.25 cm	I	HR: F1, TMV, ToMV	Super-sweet elongated fruit has one of the highest Brix ratings of this type. Fast-maturing and very productive all season. Long trusses of fruit with great flavor and texture. Best in-ground.
<b>Tidy Treats F<sub>1</sub></b>	50-55	Round, small, red 0.75-1 in./2-2.5 cm	CI	HR: F1, V	Tons of fruit power on a compact plant! Good in small-space gardens and containers but unlike other patio types, continues to produce red cherry tomatoes all season. Habit stays compact like a determinate but produces like an indeterminate. Best in containers or in-ground grown with support.
<b>Topsy Tom F<sub>1</sub></b>	50	Round, medium, red 1 x 1.25 in./2.5 x 3.25 cm	SD		Perfect for "upside down" and traditional planters. Compact/mounded. Pliable stems ship well, hold abundant fruit, won't break in wind. Continues to put out branches with many trusses of split-resistant, sweet fruit.
<b>Tumbler F<sub>1</sub></b>	49	Round, medium, red 1.25 in./3.25 cm	D		A superior variety for baskets and containers has graceful, cascading habit. Prolific, extra-early plants produce up to 6 lbs./2.7 kg of very sweet cherry tomatoes.

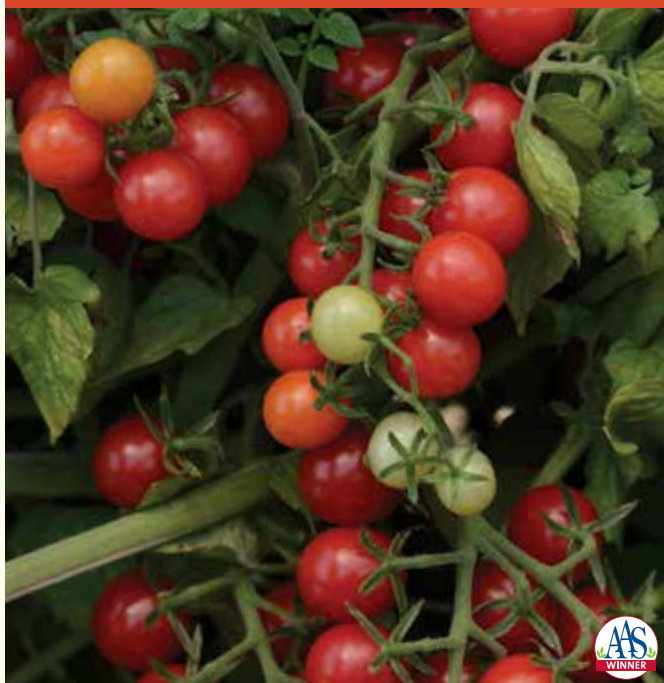
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Growth: CD - Compact Determinate, CI - Compact Indeterminate, D - Determinate, I - Indeterminate, SD - Semi-determinate



# tomatoes



**Candyland Red** (Fruit shown actual size) *All-America Selections National Winner*



**NEW Midnight Snack** *All-America Selections National Winner*



**Tidy Treats**



**Sugar Rush**



**Topsy Tom**



**Chocolate Sprinkles**





**NEW Cress**



**NEW Arugula**



**Alfresco Mixture**



**Global Gourmet Mixture**



**Wonder Wok Mixture**



**Summer Picnic Mixture**



**Kale Storm Mixture**



**City Garden Mixture**

## MULTI-SPECIES & SINGLE-SPECIES MULTI-PELLETS

### SimplySalad® Series

**Height:** 12 in./30 cm

**Spread:** 12 in./30 cm

Supplied as multi-pellets, with 3 or more seedlings per pellet. Arugula, Cress and Kale Storm Mixture are supplied as Precision Multi-Pellets.

- SimplySalad introduced the first multi-species multi-seed pellets for salad...now single-species Arugula and Cress join the lineup!
- Easy to grow with very quick crop times and only one pellet needed.
- Can be direct-sown in 4 to 6-in./10 to 15-cm pots and color bowls.
- Produces more vivid colors when finished cool.
- Gardeners will enjoy as both a colorful, mixed-texture ornamental and a delicious, nutritious edible. Performs best for consumers in full sun in cool weather, or partial shade as temperatures warm up.
- Best in containers.

**Alfresco Mixture** Red and green leaf lettuces with arugula, endive and radicchio.

**New Arugula** (*Eruca sativa*) Quick to establish, upright variety with a mix of lobes and smooth shapes - perfect for bunching. Harvest as young leaves with a mild, nutty flavor; leaves become spicy as they mature or are exposed to high temperatures. Precision Multi-Pellets assure high germination uniformity, making this a great variety for hydroponic systems. Height/spread: 12 to 18 in./30 to 46 cm.

**City Garden Mixture** Red and green lettuces.

**New Cress** (*Barbarea verna*) Rosette-forming plants stay in a neat, tidy bunch for many weeks before flowering. Leaves have a great lobe shape and spicy flavor perfect for salads or braising. Precision Multi-Pellets assure high germination uniformity, making this a great variety for hydroponic systems. Height: 6 to 12 in./15 to 30 cm; spread: 8 to 12 in./20 to 30 cm).

**Global Gourmet Mixture** Red and green leaf lettuces with spicy Asian greens.

**Kale Storm Mixture** The first all-kale SimplySalad includes an attractive mix of textures and colors, including purple, green and blue. Lasts longer in the container than lettuce and won't bolt. Can also be planted in the ground for all-season harvest. Height/spread can reach up to 24 in./60 cm.

**Summer Picnic Mixture** A season extender! Heat-resistant, late-bolting mix of red and green lettuces.

**Wonder Wok Mixture** Mix of Asian greens including mustards, kale and bok choy.



*crisp*



**Precision Multi-Pellet**      **Standard Multi-Pellet**

**A seed first! SimplySalad multi-species pellets produce a well-balanced salad mix with one sowing.**





**Dolce Fresca Sweet Italian Basil** All-America Selections National Winner

## BASIL 🌞

*Ocimum basilicum*

### New Everleaf Genovese

**Height:** 18 to 24 in./46 to 61 cm

**Spread:** 12 to 18 in./30 to 46 cm

**Seed supplied as:** Raw

**Days from transplant to harvest:** 30 to 45

**Available as "Pesto Party" in North America.**

- Flowers up to 8 weeks later than standard basil.
- The first basil bred for season-long performance and continual harvesting.
- Well-branched variety with short internodes makes a beautiful columnar plant with huge harvest potential that stays tidy in both in-ground or container gardens.
- Robust Genovese flavor stands up to cooking - perfect for pesto and adding to sauce.
- Intermediate resistance to Downy Mildew and standard resistance to Fusarium make it a standout in any garden!

### Dolce Fresca

**Height:** 12 to 14 in./30 to 36 cm

**Spread:** 10 to 12 in./25 to 30 cm

**Seed supplied as:** Raw

**Days from transplant to harvest:** 28

- Mid-size plant has a unique bushy habit with shorter internodes that shows better at retail than traditional basil and holds its controlled size in the garden without getting tall and leggy.
- More usable leaf yields, with traditional sweet Genovese basil flavor.
- Best in-ground and in containers.



**NEW Everleaf Genovese Basil**



**Sweet Dani Lemon Basil** All-America Selections National Winner US PVP 9500027

### Purple Ruffles

**Height:** 18 to 24 in./46 to 61 cm

**Spread:** 18 to 24 in./46 to 61 cm

**Seed supplied as:** Raw

**Days from transplant to harvest:** 28

- Ornamental variety has fragrant, ruffled, deep purple leaves with mild anise flavor.
- Best in-ground and in containers.

### Sweet Dani Lemon

**Height:** 22 to 24 in./56 to 61 cm

**Spread:** 18 to 24 in./46 to 61 cm

**Seed supplied as:** Raw

**Days from transplant to harvest:** 28

- Flavorful and fragrant - up to 75% more total essential oils than standard lemon basil.
- Vigorous garden performer.
- Best in-ground and in containers.



**Purple Ruffles Basil** All-America Selections National Winner



**Fernleaf Dill** All-America Selections National Winner

## DILL 🌞

*Anethum graveolens*

### Fernleaf

**Height:** 12 to 15 in./30 to 38 cm

**Spread:** 10 to 12 in./25 to 30 cm

**Seed supplied as:** Raw

**Days from transplant to harvest:** 28

- Perfect for patio planters - dwarf, compact plants don't need staking and won't topple over.
- Can also be grown in-ground and used for traditional culinary purposes.
- Late flowering allows for a long harvest season and extended ornamental period.

tasty



(Left to right) SimplyHerbs Sage, Dill, Basil, Large-Leaf Italian Flat Leaf Parsley and Thyme



SimplyHerbs 'Try Basil'



SimplyHerbs Oregano

## SINGLE-SPECIES MULTI-SEED PELLETS ☀

### SimplyHerbs™

**New!** SimplyHerbs Basil, 'Try Basil' and Sage are now available as **Precision Multi-Pellets**. For Growers, this offers reliable plug production, improved order fill rate, uniform quality in plug trays and improved margin, meaning more sales. For Hydroponic Growers, this offers a higher percentage of transplantable plugs and more uniform finished product.

**Other SimplyHerbs supplied as:**  
Multi-seed Pellets

- The easy and economical way to grow the most popular herb classes.
- One plug in a 4-in./10-cm pot gives a nice fast fill.
- No more seed broadcasting or scoops across the soil, so the risk of disease is reduced.
- Best in-ground and in containers.

### SimplyHerbs Basil

*Ocimum basilicum* (Sweet Basil)

**Height:** 24 to 30 in./61 to 76 cm

**Spread:** 12 to 16 in./30 to 41 cm

**Days from transplant to harvest:** 28

Each pellet includes 6 seeds.

### SimplyHerbs 'Try Basil'

*Ocimum basilicum*

**Height:** 24 to 30 in./61 to 76 cm

**Spread:** 12 to 16 in./30 to 41 cm

**Days from transplant to harvest:** 28

Each pellet includes 3 varieties (Genovese, serrated and dark red selections) with 8 seeds.

### SimplyHerbs Dill

*Anethum graveolens*

**Height:** 12 to 24 in./30 to 61 cm

**Spread:** 10 to 16 in./25 to 41 cm

**Days from transplant to harvest:** 28

Each pellet includes 7 to 9 seeds.

### SimplyHerbs Oregano

*Origanum vulgare*

**Height:** 12 to 30 in./30 to 76 cm

**Spread:** 12 to 24 in./30 to 61 cm

**Days from transplant to harvest:** 28

**USDA Hardiness Zones:** 5a to 9b (-20 to 25° F/-29 to -4° C minimum temperatures)

Each pellet includes 9 to 14 seeds.



seasoning





SimplyHerbs tags are available from your preferred supplier.

## SimplyHerbs Curled Parsley

*Petroselinum crispum*

**Height:** 15 to 18 in./38 to 46 cm

**Spread:** 12 to 18 in./30 to 46 cm

**Days from transplant to harvest:** 28

**USDA Hardiness Zones:** 5a to 8b  
(-20 to 15° F/-29 to -9° C minimum temperatures)

Each pellet includes 7 to 9 seeds.

## SimplyHerbs Large-Leaf Italian Flat Leaf Parsley

*Petroselinum crispum*

**Height:** 15 to 18 in./38 to 46 cm

**Spread:** 12 to 18 in./30 to 46 cm

**Days from transplant to harvest:** 28

**USDA Hardiness Zones:** 5a to 8b  
(-20 to 15° F/-29 to -9° C minimum temperatures)

Each pellet includes 7 to 9 seeds.

## SimplyHerbs Rosemary

*Rosmarinus officinalis*

**Height:** 12 to 24 in./30 to 61 cm

**Spread:** 12 to 24 in./30 to 61 cm

**Days from transplant to harvest:** 42

**USDA Hardiness Zones:** 7a to 10b  
(0 to 35° F/-18 to 2° C minimum temperatures)

Each pellet includes 10 to 15 seeds.

## SimplyHerbs Sage

*Salvia officinalis*

**Height:** 18 to 24 in./46 to 61 cm

**Spread:** 14 to 24 in./36 to 61 cm

**Days from transplant to harvest:** 28

**USDA Hardiness Zones:** 4a to 8b  
(-30 to 15° F/-34 to -9° C minimum temperatures)

Each pellet includes 6 seeds.

## SimplyHerbs Thyme

*Thymus vulgaris* (Winter Thyme)

**Height:** 12 to 18 in./30 to 46 cm

**Spread:** 12 to 18 in./30 to 46 cm

**Days from transplant to harvest:** 42

**USDA Hardiness Zones:** 5a to 9b  
(-20 to 25° F/-29 to -4° C minimum temperatures)

Each pellet includes 8 to 14 seeds.



SimplyHerbs Rosemary



SimplyHerbs Curled Parsley



## "Tested Nationally & Proven Locally"

Many of PanAmerican Seed's vegetables and herbs have been named winners by one of the most prestigious organizations in the industry: **All-America Selections.**

Look for the All-America Selections Winners logo throughout this brochure. These are varieties that gardeners and fresh market farmers can count on as proven for their superior garden performance in independent, unbiased field trials across North America. Selling success is almost guaranteed, thanks to the built-in promotions by the AAS organization every year for these top-notch varieties.

# production guide



Tomato - High Tunnel Production



SimplySalad Summer Picnic Mixture - Hydroponic Trial

Class/Variety	Page	Fresh Market			Home Garden	
		Field	Hydroponic	Protected Culture	In-ground	Container
F <sub>1</sub> EUROPEAN PICKLER CUCUMBER						
Gherking	3	X		X	X	
F <sub>1</sub> AMERICAN SLICER CUCUMBER						
Martini	3	X			X	
Patio Snacker *	3				X	X
F <sub>1</sub> EGGPLANT						
New Gretel	4	X			X	X
New Hansel	4	X			X	X
Patio Baby *	4				X	X
HOT PEPPER						
New Aji Rico F <sub>1</sub>	7	X			X	
Cajun Belle	7	X			X	X
New La Bomba II Jalapeño F <sub>1</sub>	7	X			X	X
New Mad Hatter F <sub>1</sub>	7	X			X	
Sweet Heat F <sub>1</sub> *	7				X	X
F <sub>1</sub> SWEET PEPPER						
New Candy Cane Red	7				X	X
SIMPLYSALAD						
Alfresco Mixture	14		X		X	X
New Arugula	14	X	X		X	X
City Garden Mixture	14		X		X	X
New Cress	14	X	X		X	X
Global Gourmet Mixture	14		X		X	X
Kale Storm Mixture	14	X	X		X	X
Summer Picnic Mixture	14		X		X	X
Wonder Wok Mixture	14		X		X	X
BUTTERNUT SQUASH						
Honeynut	5	X			X	
F <sub>1</sub> ZUCCHINI SQUASH						
New Easy Pick Gold II	5	X		X	X	X
Easy Pick Green	5	X		X	X	X
STRAWBERRY						
Fresca	5				X	X
HEIRLOOM MARRIAGE F <sub>1</sub> TOMATO						
Big Brandy	9	X			X	
Cherokee Carbon	9	X			X	
Genuwine	9	X			X	
Marzinera	9	X			X	
Perfect Flame	9	X			X	

harvest



# production guide



**NEW Easy Pick Gold II Zucchini - In-ground**



**Little Napoli Tomato - Container**

Class/Variety	Page	Fresh Market			Home Garden	
		Field	Hydroponic	Protected Culture	In-ground	Container
CURRANT TOMATO						
Candyland Red	12	X			X	
CHERRY TOMATO						
Chocolate Sprinkles F <sub>1</sub>	12	X		X	X	
New Little Bing F <sub>1</sub> *	12					X
Micro-Tom *	12					X
New Midnight Snack F <sub>1</sub>	12	X			X	
Orange Zinger F <sub>1</sub>	12	X			X	
Sugar Rush F <sub>1</sub>	12	X			X	
Tidy Treats F <sub>1</sub> *	12				X	X
Topsy Tom F <sub>1</sub> *	12					X
Tumbler F <sub>1</sub> *	12					X
F <sub>1</sub> SLICER TOMATO						
Homeslice *	10				X	X
New Little Sicily *	10					X
Stellar	10	X			X	
F <sub>1</sub> ROMA/PASTE TOMATO						
Little Napoli *	10					X
Sunrise Sauce	10	X			X	
F <sub>1</sub> BEEFSTEAK TOMATO						
New Tidy Rose *	10				X	X
SIMPLYHERBS						
Basil	16	X	X		X	X
‘Try Basil’	16	X	X		X	X
Dill	16	X	X		X	X
Oregano	16	X			X	X
Curled Parsley	17	X	X		X	X
Large-Leaf Italian Flat Leaf Parsley	17	X	X		X	X
Rosemary	17	X			X	X
Sage	17	X			X	X
Thyme	17	X			X	X
BASIL						
Dolce Fresca Sweet Italian	15	X	X		X	X
New Everleaf Genovese	15	X			X	X
Purple Ruffles	15	X			X	X
Sweet Dani Lemon	15	X			X	X
DILL						
Fernleaf	15	X	X		X	X

\* Compact variety - best-suited to home garden use.

# PanAmerican Seed®

622 Town Road, West Chicago, IL  
60185-2698 USA

healthy

## Get to know PanAmerican Seed...

You may already be aware of Wave® petunias, Kong® coleus, Dragon Wing® begonias, Divine™ New Guineas and some of our thousands of other popular flowers. For over 50 years, PanAmerican Seed has been creating exceptional flowers, providing highest-quality seed to professional greenhouse growers, and helping gardeners around the world plant beauty in their gardens.

We bring all of our expertise and innovation into developing, testing and selecting our HandPicked Vegetables...so that you can *grow and sell with confidence*.

**Talk to your preferred supplier for seed, plugs and plants of every HandPicked Vegetable variety.**

Variety info, growing tips, downloadable Display Cards and more at [panamseed.com/HandPicked](http://panamseed.com/HandPicked).

630 231-1400 or 800 231-7065  
[panamseed.com/HandPicked](http://panamseed.com/HandPicked)



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