



Spreading Petunia

E3 EASY WAVE®

Spreading Petunia **E3 Easy Wave™ F1 series**

Wake up early-season sales!

It's Early, it's Efficient, it's the Evolution of Easy Wave...it's E3!

This brand-new Wave® series flowers at **10 hours daylength**, and it will be ready at retail to kick off Easy Wave sales even earlier! With a **manageable, uniform plant structure and vigour**, this new series offers simple production to save on labour costs. The plants can be grown at **lower Plant Growth Regulator rates than Easy Wave®**, so we say it's 'Extra Easy' Wave! The plants look better longer at retail for even better sell-through and still provide the extraordinary performance that consumers expect!



wave®
PETUNIAS



Height: 15 to 30 cm

Spread: 65 to 80 cm

Plug crop time: 4 to 6 weeks

Transplant to finish: Spring 6 to 7 weeks, Summer 4 to 5 weeks

Seed supplied as: Pelleted with 85% Min. Germ. Standard

Spreading Petunia E3 Easy Wave™ F1 series

- All E3 Easy Wave varieties have a similar, uniform plant structure and vigour, which means simplified plant management.
- Plant holding capabilities across the series mean better quality over a longer time period for an extended sales window.
- E3 Easy Wave fulfills the Wave brand promise of easy spreading colour with superior performance: a manageable spreading habit, long bloom time and sheer colour value!
- Mounding, spreading habit offers a three-dimensional landscape effect, creating impressive baskets and planters.
- Recommended in Wave branded packaging: 15-cm pots, premium 14-cm and 17-cm containers, premium packs with handle, hanging baskets.



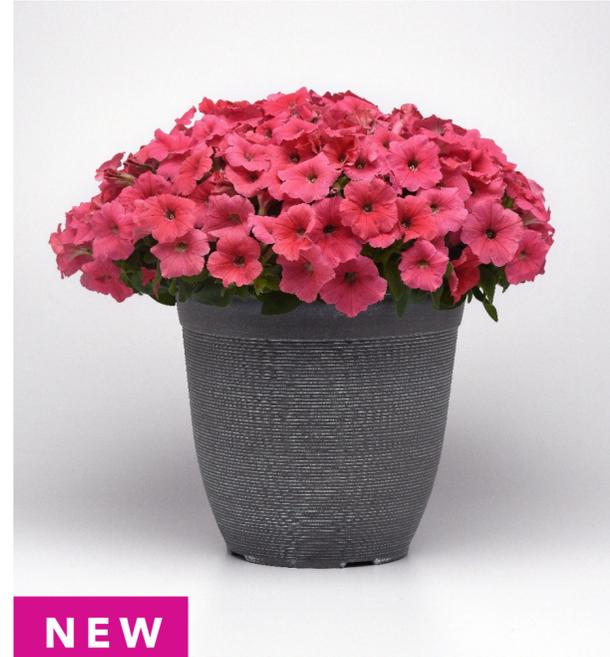
Spreading Petunia E3 Easy Wave™ F1 series



NEW

Blue

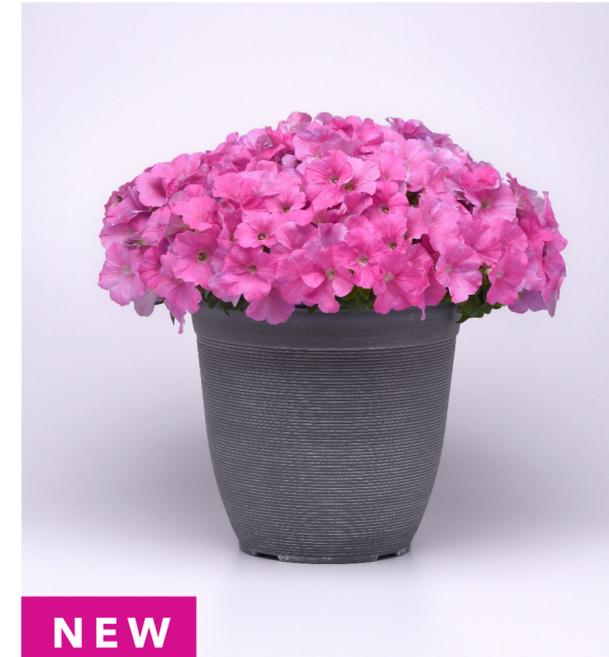
Requires 10 hours daylength. Most vigorous of the series, so it is recommended to be grown at the Easy Wave Plant Growth Regulator rates. Cold durable.



NEW

Coral

Deep coral-salmon with slight veining. Requires 9.5 hours daylength. Can be produced using the Easy Wave Plant Growth Regulator rates or at half the rate. Cold durable.



NEW

Pink

Mid-true pink colour. Requires 9.5 hours daylength. Can be produced using the Easy Wave Plant Growth Regulator rates or at half the rate. Cold durable.

Spreading Petunia E3 Easy Wave™ F1 series



Pink Cosmo

Medium pink with deeper pink veins that are more prominent in cooler and lower light conditions. Requires 10 hours daylength. Can be produced using the Easy Wave Plant Growth Regulator rates or at half the rate. Cold durable.



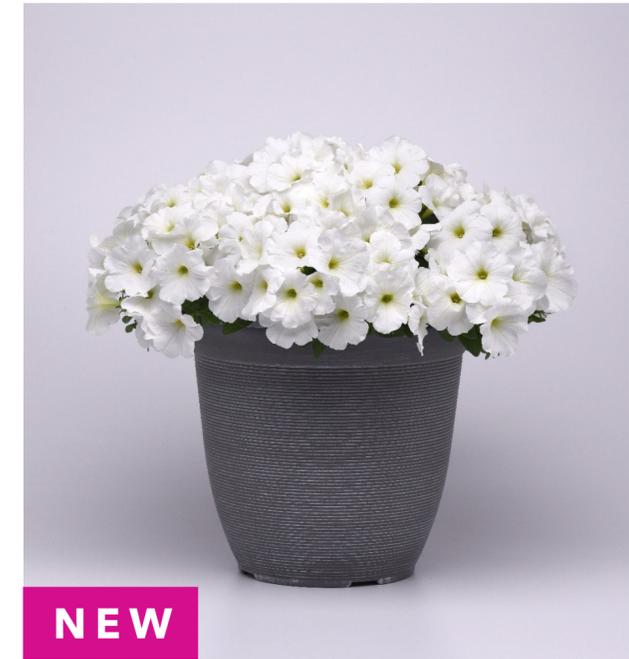
Red

True deep, vibrant red colour. Requires 9.5 hours daylength. Variety is more receptive to Plant Growth Regulators, so best control is achieved at half the rate of Easy Wave. Cold durable.



Sky Blue

Requires 9.5 hours daylength. Flowers will lighten with age and in high light conditions. Can be produced using the Easy Wave Plant Growth Regulator rates or at half the rate. Cold durable.



White

Pure, clean white. Requires 9 hours daylength. Can be produced using the Easy Wave Plant Growth Regulator rates or at half the rate. Cold durable.

PanAmericanSeed®

wave®
PETUNIAS



Petunia E3 Easy Wave™ F1 series: Improved uniformity of plant structure across series



Sky Blue



Coral



Pink



Pink Cosmo



Elburn, Illinois, USA
Week 15, 2020

Petunia E3 Easy Wave™ F1 series: Improved uniformity of plant structure across series



Blue



Red



White



Petunia E3 Easy Wave™ F1 series: Can be controlled with less PGR



Coral

Control

Paclobutrazol
10ppm (2,5-ml/l)

Paclobutrazol
20ppm (5,0-ml/l)

Daminozide
2000ppm (3,0 g/l)

Daminozide+
Chlormequat Chl
2000ppm +
375ppm (0,5 ml/l)



Pink Cosmo

Petunia E3 Easy Wave™ F1 series: Can be controlled with less PGR



Control

Paclobutrazol
10ppm (2,5-ml/l)

Paclobutrazol
20ppm (5,0-ml/l)

Daminozide
2000ppm (3,0 g/l)

Daminozide+
Chlormequat Chl
2000ppm +
375ppm (0,5 ml/l)



Blue

Petunia E3 Easy Wave™ F1 series: depending on environmental conditions, can be controlled with less PGR

When E3 Easy Wave varieties* can be controlled with less or half the rate of Easy Wave, post transplant:

Paclobutrazol 12-16 PPM (3-4 ml/l) spray weekly or as needed,
OR

Daminozide 2000 PPM (3 g/l) spray weekly or as needed,

***Blue recommended at the Easy Wave rate:**

Paclobutrazol 5 PPM drench or 20 PPM (5 ml/l) spray.

When E3 Easy Wave varieties** can be grown at the Easy Wave rate, post transplant:

Paclobutrazol 5 PPM drench or 20 PPM (5 ml/l) spray, plants will be more controlled at these rates,
OR

Paclobutrazol 12-16 PPM (3-4 ml/l) spray weekly or as needed,
OR

OR

Daminozide 2000 PPM (3 g/l) spray weekly or as needed.

****Red recommended at the half rate as it will be too compact at the Easy Wave rate**

Petunia E3 Easy Wave™ and Easy Wave®: Provide the extraordinary performance of Wave Petunias



E3 Easy Wave Blue, White, Red



Easy Wave Blue, White, Red

In-ground trials
Elburn, Illinois, USA
Week 34, 2020

PanAmericanSeed® E3 Easy Wave Series is approximately 80% the spread of Easy Wave.



Petunia **E3 Easy Wave™**, **Easy Wave®**: Provide the extraordinary performance of Wave Petunias

E3 Easy Wave Pink Cosmo



Easy Wave Pink Passion



Wave Pink

