

PanAmerican Seed is an internationally renowned company in the breeding & seed production of pot plants, bedding plants, perennials and cut flower varieties. PanAmerican Seed produces many of the highest quality, best-performing flower varieties in the world. PanAmerican Seed belongs to the Ball Horticultural group of companies, a family-owned company in West-Chicago, U.S.A. As an international team of motivated people, we breed, produce, and sell these varieties to satisfied growers and consumers worldwide.

For our Marketing department, we are seeking an

Event & Project Coordinator

Fulltime

What you'll do:

- Organize and manage internal and external events and trade shows
- Initiate/coordinate new variety introduction process
- Create newsletters and blogs
- Advertising planning & execution
- Coordinate brochures & literature
- Arrange merchandise
- Plan social media input
- Other marketing initiatives as required.

Who you are:

- Education in Economics/Marketing or Agri-business, Horticulture, or other relevant field
- Fluent English writing and speaking skills
- Minimum 5 years of experience in Marketing
- Ability to work independently, but also as a team member
- Pro-active, positive a self-starting personality
- Strong organizational and project management skills
- Creative, looking for new developments and opportunities.

We offer:

- Contract conditions in accordance with the CAO (Collective Labour Agreement) 'Tuinzaad'
- Challenging position in an international working environment with multiple career opportunities.
- Pleasant working environment within an enthusiastic team.
- Competitive salary with attractive secondary benefits.

Interested?

If you would like more information, please contact Jeroen Star (Sales Manager) or Denise van Kampen (Marketing Manager), telephone 0228-541844 or visit our website www.panamseed.com.

Ready to meet us:

If you are excited about this role, please send your application and CV in English by 28 August 2020 to Lizette Boots, HR Manager, e-mail hr@panamseed.com

