



Ball Seed Customer Days

Date: 7/25/2024 - 7/26/2024

Location: The Gardens At Ball | West Chicago, Illinois

Ball Seed Customer Days is North America's premier Summer field trials. Tour The Gardens at Ball in West Chicago, Illinois, and see what's new for 2025. The two-day event runs Thursday, July 25, through Friday, July 26.

PanAmerican Seed's pergola and garden beds will be spectacular this Summer and filled with inspiration and ideas for your customers, including Wave Petunias, Beacon Impatiens, HandPicked Vegetables, Kieft Seed Perennials and more.

The Gardens feature over 3,000 plants representing 90 different breeding companies in 1,200 mixed and solo containers and beds. Visitors can stroll the 9 acres of annual and perennial gardens and meet with knowledgeable employees.

Reserve your visit today! Visit [BallCustomerDay.com](https://www.BallCustomerDay.com) to RSVP your visit and receive local hotel information. Customer Service representatives at 800 879-BALL are also standing by to help with any questions.

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8 am to 3pm | July 25-26, 2024

1017 W. Roosevelt Road

West Chicago, IL 60185

www.BallCustomerDay.com