Put the Strongest Brand in Gardening to Work For You

Easy-to-shop island and endcap fixtures

- A Outdoor Banner, 45 x 24 in. (115 x 60 cm)
- B Poster, 19 x 38 in. (48 x 97 cm) in vinyl or coroplast
- C Benchcards, 11 x 7 in. (28 x 17 cm)
- D Pots, tags and pack handles available from your preferred supplier.

TIPS:

Show customers the ultimate potential of Wave. Plant and display mature baskets and containers around your facility.

Change displays weekly – shoppers who discover something fresh at every visit keep coming back.

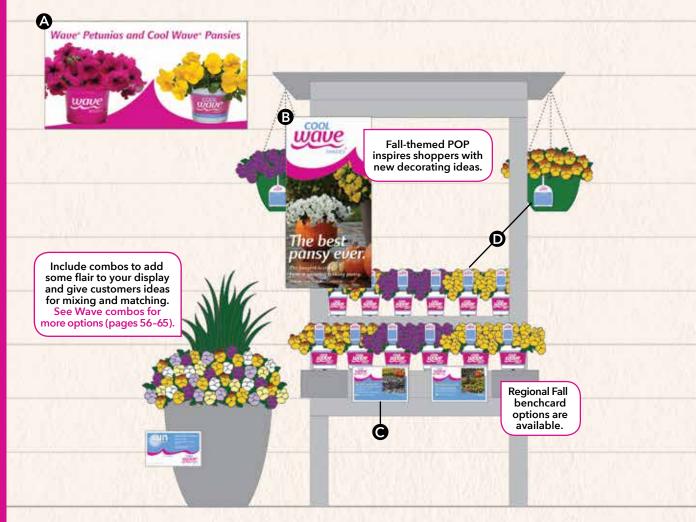
Entice shoppers with store events like "Waveinar" planting demos. Choose your most talented "combo creator" on staff, set up a potting bench in a prominent position and show shoppers how to plant their own containers.

Set up a Wave mini-store to optimize your customers' valuable time.

FREE POP makes it even easier to sell! Use the order form in the back pocket or find it at **panamseed.com/WaveBook.**

Cool Wave Pansy for Fall

Works well for Spring, too!



Wave Petunia



wow 'em with wave.