

## Put the Strongest Brand in Gardening to Work For You

### Easy-to-shop island and endcap fixtures

- A** Outdoor Banner, 45 x 24 in. (115 x 60 cm)
- B** Posters, 16 x 30 in. (40 x 75 cm)
- C** Benchcards, 11 x 7 in. (28 x 17 cm)
- D** Pots, tags and pack handles available from your preferred supplier.

#### TIPS:

Show customers the ultimate potential of Wave. Plant and display mature baskets and containers around your facility.

Change displays weekly – shoppers who discover something fresh at every visit keep coming back.

Entice shoppers with store events like “Waveinar” planting demos. Choose your most talented “combo creator” on staff, set up a potting bench in a prominent position and show shoppers how to plant their own containers.

Set up a Wave mini-store to optimize your customers’ valuable time.

FREE POP makes it even easier to sell! Use the order form in the back pocket or find it at [panamseed.com/WaveBook](http://panamseed.com/WaveBook).

## Cool Wave Pansy for Fall

Works well for Spring, too!



Include combos to add some flair to your display and give customers ideas for mixing and matching. See Wave combos for more options (pages 56-61).

Regional Fall benchcard options are available.

# Wave Petunia



END VIEW

SIDE VIEW

wow 'em with wave™