## Put the Strongest Brand in Gardening to Work For You

# Easy-to-shop island and endcap fixtures

- A Outdoor Banner, 45 x 24 in. (115 x 60 cm)
- B Posters, 16 x 30 in. (40 x 75 cm)
- © Benchcards, 11 x 7 in. (28 x 17 cm)
- Pots, tags and pack handles available from your preferred supplier.

#### TIPS:

Show customers the ultimate potential of Wave. Plant and display mature baskets and containers around your facility.

Change displays weekly – shoppers who discover something fresh at every visit keep coming back.

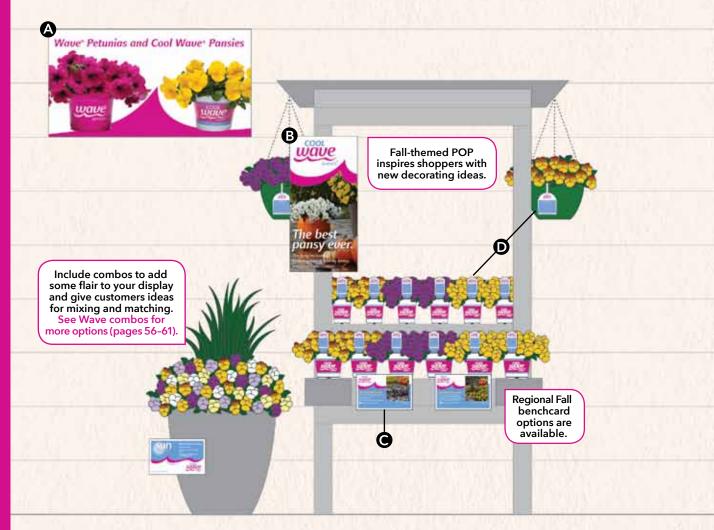
Entice shoppers with store events like "Waveinar" planting demos. Choose your most talented "combo creator" on staff, set up a potting bench in a prominent position and show shoppers how to plant their own containers.

Set up a Wave mini-store to optimize your customers' valuable time.

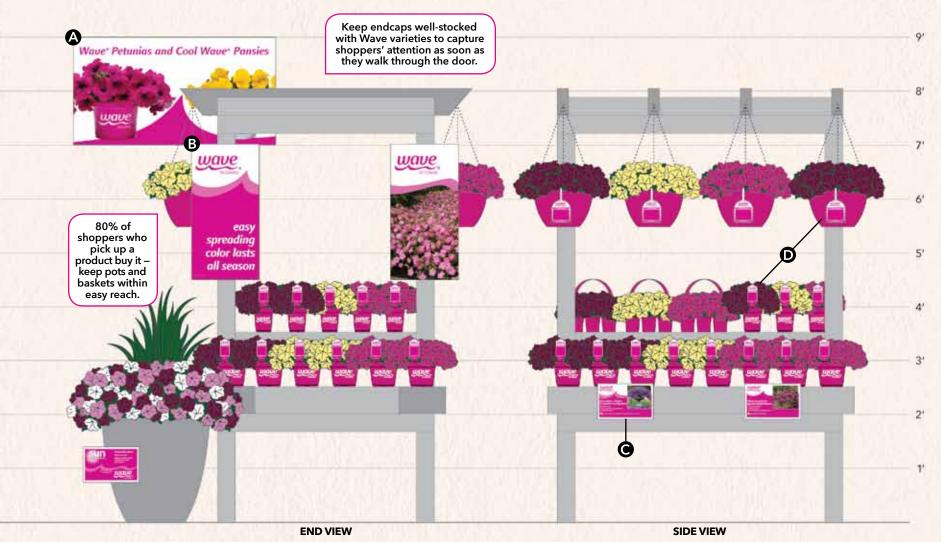
FREE POP makes it even easier to sell! Use the order form in the back pocket or find it at panamseed.com/WaveBook.

## **Cool Wave Pansy for Fall**

Works well for Spring, too!



### **Wave Petunia**



wow 'em with wave