Attract Attention & Drive Retail Traffic

Bench displays

- A Outdoor Banner, 45 x 24 in. (115 x 60 cm)
- B Posters, 16 x 30 in. (40 x 75 cm)
- © Benchcards, 11 x 7 in. (28 x 17 cm)
- Pots, tags and pack handles available from your preferred supplier.

TIPS:

Shock Wave baskets start sales early. Move into Easy Wave when night temps are 50°F (10°C) or higher.

Brainstorm new displays to excite customers in weekly team meetings.

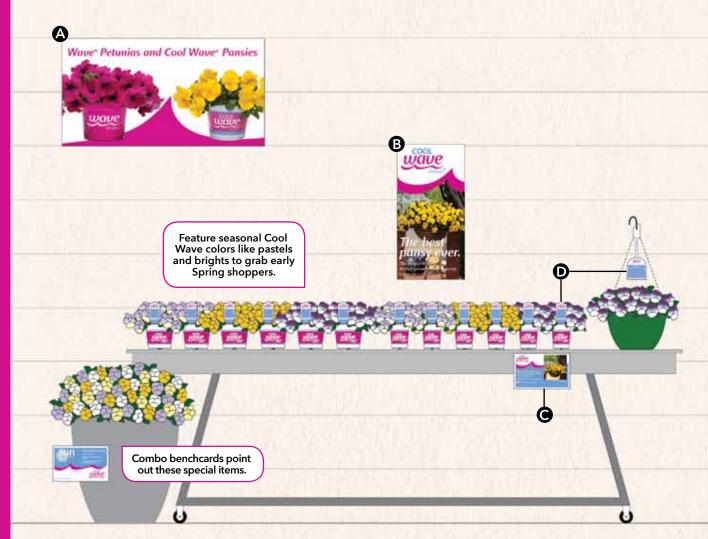
Group plants by color to create retail WOW!

Keep the momentum building by rotating basic colors with novelty colors throughout the selling season.

FREE POP makes it even easier to sell! Use the order form in the back pocket or find it at panamseed.com/WaveBook.

Cool Wave Pansy for Spring

Works well for Fall, too!



Wave Petunia

