

E-byte:Serena Angelonia: the new way to make superior in-ground plantings

PanAmericanSeed.

E-BYTE SELLUTIONS

A Whole New Way to Think About Seed!

“Serena® Angelonia can take anything that the summer can dish out,” says Norm Winter from Mississippi State. That's why Serena received a Mississippi Medallion Award, and that is just one of many awards that hang in the trophy case of this winner!

The essential angelonia, Serena® is the key to your in-ground planting success.

- **“Bullet-proof” bedding:** heat-loving with low-water needs, easy-care Serena stands tough through all kinds of conditions. These care-free, continuous bloomers make stellar landscapes with long-lasting 3D color.
- **High-efficiency production:** grow these compact, no-pinch plants tight in premium packs and larger containers, and send bulky, well-branched plants to market.
- **A Fantastic Flowers® selection:** this first-ever seed angelonia delivers upscale consumer appeal at a terrific value. These unique plants can command a higher price point at retail!

Trials tell the tale...check out just a few of the high marks Serena has gained:

- 2008 Missouri Botanical Garden “Plant of Merit”
- 2007 Mississippi Medallion Award Winner
- Serena White joins the 2009 Kansas State University “Best-of-the-Best” Prairie Star Collection
- University of Florida (Gainesville) “Best of Trials” in 2006
- Serena White named the best angelonia at Colorado State University...“Flowered strong all season until mid-September”
- Serena White had perfect scores through Summer '08 at University of Georgia
- Serena Mix awarded “Best of Breed” and “Leader of the Pack” in 2007 at North Carolina State University
- Serena White and Mix received perfect scores, and were named Superior Plants (top 10% of more than



1200 plants) in 2005 at Penn State University

- Serena Lavender and White received excellent ratings at the Daniel A. Sequin Garden in Saint-Hyacinthe, Quebec

Available in 4 eye-catching colors and 1 mix, Serena comes in several forms to meet every professional need – order yours today. Culture and more at panamseed.com

