

# Breakthrough breeding and superior genetics to grow your cool-season program



NEW Plentifall™ Lavender Blue

PanAmerican Seed®

# Unique Matrix<sup>®</sup> plant architecture grows your bottom line

Matrix pansies are design-engineered to grower specs to make plants with superior structure and holdability, while minimizing waste and unacceptable plant performance.

Similar habit, timing and performance across the series — including the novelty colors — deliver a better-looking product at retail. All Matrix varieties flower within a 7-day window at 25% color in Autumn production so that all colors from the same sowing can ship together. Superior branching produces plants that cover the soil before initiating blooms without stretching, to assure more flowers per plant in landscapes and containers. The bottom line: Matrix makes life easier — you don't touch the crop as much!

*Matrix Light Blue had an excellent overall rating at the Walt Disney World Nursery 2008-09 cool season trial.*

#### *Clear*

- Light Blue • Orange • Primrose
- **New** Purple Improved • Rose
- White • Yellow

#### *Blotch*

- Blue Blotch • Deep Blue Blotch
- Ocean • Red Blotch • Red Wing
- Rose Blotch • White Blotch
- Yellow Blotch

#### *Novelty*

- Blue Frost • Morpheus • Rose Wing • **New** Sangria • Sunrise

#### *Mixtures*

- Autumn Blaze Mixture • Blotch Mixture • Citrus Mixture • Clear Mixture • Coastal Sunrise Mixture
- **New** Halloween Mixture
- **New** Harvest Mixture
- Mixture • Ocean Breeze Mixture • Raspberry Sundae Mixture • **New** Sunfire Mixture

#### *Matrix Gemstone Mixtures*

- **New** Amber Mixture • **New** Amethyst Mixture • **New** Diamonds Mixture • **New** Jewels Mixture • **New** Opal Mixture
- **New** Ruby Mixture • **New** Sapphire Mixture • **New** Tanzanite Mixture • **New** Topaz and Garnet Mixture • **New** Yellow Topaz Mixture



White

White Blotch

Sunrise\*

Primrose

Yellow

Yellow Blotch

Morpheus\*



Red Wing



Orange



Rose



Rose Wing\*



Rose Blotch



Red Blotch



New Sangria\*



Light Blue



Blue Frost\*



Ocean



Blue Blotch



Deep Blue Blotch



New Purple Improved



Mixture



Autumn Blaze Mixture



Blotch Mixture



Citrus Mixture



Clear Mixture



Coastal Sunrise Mixture



New Halloween Mixture



New Harvest Mixture



Ocean Breeze Mixture



Raspberry Sundae Mixture



New Sunfire Mixture



New Amber Mixture



New Amethyst Mixture



New Diamonds Mixture



New Jewels Mixture



New Opal Mixture



New Ruby Mixture



New Sapphire Mixture



New Tanzanite Mixture




New Topaz and Garnet Mixture



New Yellow Topaz Mixture

\*Natural variation and color interest.



# Bred to handle the weather, Panola® is the ultimate multi-season landscape pansy

**Panola continues to outperform with exceptional overwintering, early flowering and less stretch in warm climates.**

Its genetics deliver a tight 5 to 7-day Fall flowering window, very uniform habit and shorter peduncles across all XP colors and mixtures.

*Rose Picotee XP received one of the best ratings in the 2008-09 Cool Season Trial Performance Report by James E. Klett, Professor and Extension Landscape Horticulturist at Colorado State University.*

#### *XP Clear*

- Deep Orange XP • Purple XP
- Scarlet XP • True Blue XP
- White XP • Yellow XP

#### *XP Blotch*

- Beaconsfield XP • Deep Blue Blotch XP • Fire XP • Marina XP
- Purple Face XP • Rose Picotee XP • Sunburst XP • White Blotch XP • Yellow Blotch XP

#### *XP Mixtures*

- Autumn Blaze Mixture XP
- Baby Boy Mixture XP
- Blackberry Sundae Mixture XP
- Blotch Mixture XP • Citrus Mixture XP • Clear Mixture XP
- Halloween Mixture XP • Jewels 'N Jazz Mixture XP • Mixture XP

#### *Standard Clear*

- Lilac Shades • Pink Shades
- Primrose • Rose • Sky Blue

#### *Standard Blotch*

- Lavender Blotch • Red Blotch
- Violet Picotee • Yellow & Purple

#### *Standard Mixtures*

- Silhouette Mixture



White XP



White Blotch XP



Yellow XP



Yellow Blotch XP



Deep Orange XP



Scarlet XP



Rose Picotee XP\*



Fire XP\*



Sunburst XP



Marina XP\*



True Blue XP



Deep Blue Blotch XP



Beaconsfield XP



Purple Face XP\*



Purple XP



Primrose



Yellow & Purple



Rose



Red Blotch



Sky Blue



Lavender Blotch



Violet Picotee



Lilac Shades



Pink Shades



Autumn Blaze Mixture XP



Baby Boy Mixture XP



Blackberry Sundae Mixture XP



Blotch Mixture XP



Citrus Mixture XP



Clear Mixture XP



Halloween Mixture XP



Jewels 'N Jazz Mixture XP



Mixture XP



Silhouette

\*Natural variation and color interest.

# Plentifall™ is the pansy that pours



NEW Plentifall Lavender Blue

Plentifall is the first trailing series of pansies from seed with a flat, spreading habit.

It's the perfect choice to grow great pansy baskets for early Spring and Fall sales. A great "spiller" in mixed containers, it also makes a nice spreading groundcover. In mild climates, it combines well with red cyclamen or poinsettias in holiday patio planters. The vigorous, trailing series delivers a no-fail trailing pansy with superior overwintering hardiness. The medium-sized blooms hold up in rain and weather better than larger-flowered types. Extremely well-branched, Plentifall has similar culture to multiflora pansies.

• **New Lavender Blue** • **New Purple Wing** • **New White** • **New Mixture**

*"Finally, a true trailing, ever blooming, cascading carpet of cool season color...an indispensable component for Fall, Winter and early spring containers and hanging baskets! Plentifall flowered here in Texas from September through the Winter, and took our early Spring Texas heat right up until May,"*  
— Jimmy Turner  
Senior Director of Gardens at Dallas Arboretum and Botanical Garden



New Plentifall White



New Plentifall Lavender Blue



New Plentifall Purple Wing



New Plentifall White



New Plentifall Mixture

**Fizzy Series F1 Ruffled Pansy**

The Fizzy Series has higher seed quality than other ruffled varieties combined with eye-catching looks to deliver a top-performing pansy. *Lemonberry* received very good ratings at the University of Minnesota Annual Flower Variety trial in Morris.

- New Grape • Lemonberry
- New Fruit Salad Mixture



New Fizzy Grape



New Fizzy Fruit Salad Mixture



Fizzy Lemonberry

**Other Specialty Pansies**

**Halloween II Pansy**

**Rain Series Viola & Pansy Collection**

- Blue & Purple • Frosty • Purple

**XXL Series Pansy**

- Blue With Blotch • Golden
- Purple • Purple & White
- Red & Yellow • Red With Blotch
- Rose With Blotch • White
- White With Blotch • Yellow With Blotch • Blotch Mixture

# Sorbet® XP Viola features less stretch and superior holdability

Make your job more programmable, more predictable & just plain easier with Sorbet® XP Viola!

All-new Sorbet XP genetics deliver the most uniform plant habit and tightest bloom window, and send the best-looking violas to retail. Plants cover the soil at flowering, with more blooms on every plant and less stretching. Fewer PGRs are needed, holdability is superior, and shrink is cut way back. Sorbet's F1 vigour assures greater germination, earliness, and excellent plug and garden performance. Early-blooming Sorbet remains compact in both heat and cold, making it a standout performer in Spring and Fall. The free-flowering plants perform across a wide range of climatic conditions and have excellent overwintering.

*Orange Duet is a Fleuroselect Gold Medal winner.*

#### XP Varieties

- **New** Beaconsfield XP • **New** Blue Blotch XP • **New** Coconut Duet XP • **New** Lavender Vein XP • **New** Lemon Royale XP • **New** Orange XP • **New** Orchid Rose Beacon XP • **New** Purple XP • **New** Purple Face XP • **New** Purple Ice XP • **New** Violet Beacon XP • **New** White XP • **New** Yellow XP • **New** Yellow Blotch XP • **New** Yellow Duet XP • **New** Beaconberry Mixture XP • **New** Blackberry Sundae Mixture XP • **New** Blueberry Frost Mixture XP • **New** Citrus Mixture XP • **New** Harvest Mixture XP • **New** Lemon Parfait Mixture XP • **New** Mixture XP • **New** Orchidberry Mixture XP • **New** Select Mixture XP

#### Standard Varieties

- Antique Shades • Black Delight • Black Duet • Blueberry Cream • Blue Heaven • Coconut Swirl • Icy Blue • Lemon Chiffon • Lilac Ice • Marina Babyface • Orange Duet • Peach Frost • Plum Velvet • Primrose Babyface • Purple Duet • Ruby & Gold Babyface • Sunny Royale • White Babyface • Yellow Frost • YTT • YTT Babyface • Babyface Mixture • Duet Mixture • Ocean Breeze Mixture



NEW White XP    NEW Coconut Duet XP    NEW Lemon Royale XP    NEW Yellow XP    NEW Yellow Blotch XP    NEW Yellow Duet XP    NEW Orange XP    NEW Orchid Rose Beacon XP



NEW Lavender Vein XP    NEW Purple Ice    NEW Purple XP    NEW Purple Face XP    NEW Beaconsfield XP    NEW Violet Beacon XP    NEW Blue Blotch XP    White Babyface



Lemon Chiffon    Primrose Babyface    Sunny Royale    Orange Duet    Ruby & Gold Babyface    Yellow Frost    Peach Frost    Blueberry Cream



Marina Babyface    Blue Heaven    Coconut Swirl    Lilac Ice    Icy Blue    Antique Shades    Purple Duet    Black Duet



Plum Velvet    Black Delight



Yesterday, Today & Tomorrow



Yesterday, Today & Tomorrow Babyface



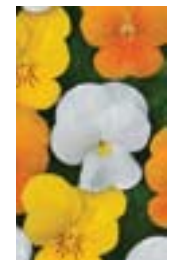
New Beaconberry Mixture XP



New Blackberry Sundae Mixture XP



New Blueberry Frost Mixture XP



New Citrus Mixture XP



New Harvest Mixture XP



New Lemon Parfait Mixture XP



New Mixture XP



New Orchidberry Frost Mixture XP



New Select Mixture XP



Babyface Mixture



Duet Mixture



Ocean Breeze Mixture

Plant, grow and ship Pansy Pals<sup>®</sup> alongside your pansy crop to easily expand your cool season offerings



Ideal Select WhiteFire Dianthus



Mon Amie Blue Myosotis



Poetry Series Nemesia



Clear Crystal Lavender Shades Alyssum

**Clear Crystal<sup>®</sup> Series Alyssum**

Breakthrough breeding delivers this exciting tetraploid alyssum series with more vigor than standard diploid varieties. Can handle stressful conditions.

*White is a Fleuroselect Novelty winner.*

- Lavender Shades
- Purple Shades • White
- Mixture

**Ideal Select F1 Series Dianthus**

Selected for a well-matched habit and tight flowering window.

*Violet is an All-America Selections Classic winner.*

- Raspberry • Red • Rose
- Salmon • Violet • White
- WhiteFire • Formula Mixture

**Mon Amie Blue Myosotis (Forget-Me-Not)**

Requires no vernalization! The dainty, light blue blooms are real head-turners.

**Bellissima<sup>™</sup> Series Bellis**

- Red • Rose • Rose Bicolor
- White • Mixture

**Dynasty F1 Series Double Dianthus**  
A First Year-Flowering Perennial selection.

- Orchid • Pink Magic • Purple
- Red • Rose Lace • White Blush
- Mixture

**Diamonte<sup>™</sup> F1 Series Diascia**  
A Fantastic Flowers<sup>®</sup> selection.

*Coral Rose is an All-America Selections winner.*

- Apricot • Coral Rose • Lavender Pink • Mixture

**Citrona<sup>®</sup> Series Erysimum**

- Orange • Yellow

**Enchantment F1 Linaria**  
A Fantastic Flowers<sup>®</sup> selection.

**Hot Cakes Series Matthiola (Stock)**

- Hot Rose • Pink • Purple • White
- Mixture

**Poetry<sup>™</sup> F1 Series Nemesia**  
A Fantastic Flowers<sup>®</sup> selection.

- Blue • Lavender Pink • White

**Champagne Bubbles F1 Series Iceland Poppy**

A First Year-Flowering Perennial selection.

- Orange • Pink • Scarlet • White
- Yellow • Citrus Mixture
- Mixture

# Jumpstart your early Spring and Autumn sales with Cool Season Thrivers



Guardian Lavender, White and Blue Delphinium

## Guardian F1 Series Delphinium

A First Year-Flowering

Perennial selection.

Very uniform blooming with each variety under short days; up to 6 weeks earlier to flower than O.P. types.

- Blue • Lavender • White • Mixture

## Amazon F1 Series Dianthus

No vernalization required for flowering.

*Neon Cherry and Neon Duo are Kansas State Prairie Star Performers.*

- Neon Cherry • Neon Duo
- Neon Purple • Rose Magic

## Bouquet™ F1 Series Dianthus

A First Year-Flowering

Perennial selection.

Good heat tolerance; well-suited to landscape programs.

*Purple is a Mississippi Medallion Award and Minnesota Select Perennial winner.*

- Purple • Rose • Rose Magic

## Sweet F1 Series Dianthus

High-yielding plants are very uniform for height and flowering time. No vernalization needed for first year-flowering.

*Coral, Scarlet and White have all received the Royal Horticultural society Award of Garden Merit.*

- Coral • Purple • Red • New Red With White Eye • Scarlet • White • Mixture

## Easter Bonnet Series Alyssum

- Deep Pink • Deep Rose

- Lavender • Violet • White

- Easter Bonnet Pastel Mixture
- Easter Basket Mixture

## Snow Crystals Series Alyssum

### Mona Lisa® Series Anemone

- Bicolor Blue Shades • Bicolor Red • Deep Blue • Deep Red • Lavender Shades • Orchid Shades • Pink • Pink Blush • Scarlet With Eye • Scarlet • White • Wine Shades • Mixture

## Songbird F1 Series Aquilegia

A First Year-Flowering

Perennial selection.

- Bluebird • Bunting • Cardinal • Dove • Goldfinch • Nightingale • Robin • Mixture

## Swan F1 Series Aquilegia

A First Year-Flowering

Perennial selection.

- Blue And White • Burgundy And White • Lavender • Pink And Yellow • Red And White • Rose And White • Violet And White • White • Yellow • Mixture

## Valentine F1 Dianthus

### Regatta Series Lobelia

- Blue Splash • Lilac • Lilac Splash • Marine Blue • Midnight Blue • Rose • Sapphire • Sky Blue • White • Mixture

### Riviera Series Lobelia

- Blue Eyes • Blue Splash • Lilac • Marine Blue • Midnight Blue • Rose • Sky Blue • White • Mixture

### Vintage Series Matthiola

- Burgundy • Copper • Lavender • Lilac • Peach • Red • Rose • White • Yellow • Antique Mixture • Mixture

### 21st Century F1 Series Phlox

- Blue • Blue Star • Buttercream • Crimson • Pink • Rose Star • Salmon • Scarlet • White • Magenta Mixture • Mixture • Patriot Mixture

### Solstice Series Snapdragon

- Burgundy • Lavender • Orange Tricolor • Pink • Purple • Red • Rose • White • Yellow • Mixture



Amazon Dianthus




Bouquet Rose Magic Dianthus



New Sweet Red with White Eye Dianthus

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Guardian Blue and Lavender Delphinium, Swan Blue  
And White Aquilegia, Poetry™ Lavender Pink Nemesia,  
Matrix® Ocean Breeze Mixture Pansy and Riviera  
Midnight Blue Lobelia

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